



Manheim

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**MANHEIM'S LILICIA BAILEY NAMED TO SAVOY MAGAZINE'S 2012 TOP 100
MOST INFLUENTIAL BLACKS IN CORPORATE AMERICA**

*Manheim Senior Vice President and Chief People Officer Honored for Professional
Achievements and Community Commitment*

ATLANTA – Manheim Senior Vice President and Chief People Officer Lilia Bailey has been selected as one of *Savoy Magazine's* "2012 Top 100 Most Influential Blacks in Corporate America." Bailey and the other honorees, which include prominent African-American executives from Fortune 500 companies across the country, are featured in a special section of the spring 2012 issue of *Savoy Magazine*.

The annual list features African-American professionals who: exemplify success and commitment to community, are industry trailblazers and serve as corporate role models for future generations. Bailey was selected for her professional achievements and strong dedication to the communities in which she has lived and worked.

"Lilia is a valued member of Manheim's executive leadership team, and we congratulate her on this well-deserved achievement," said Sandy Schwartz, president of Manheim. "As Chief People Officer, Lilia plays a vital role in developing programs and providing opportunities that enable employees to reach their full potential. And, as a thought leader she plays a key role in helping guide our strategic thinking and planning. We are very proud of her and the contributions she is making at Manheim and within the communities we serve."

A member of Manheim's executive team, Bailey leads the company's global human capital strategy. Her responsibilities include oversight of multiple practices, including: organizational effectiveness, corporate communications, change leadership, executive development and succession, global employee engagement and legal.

After joining Manheim in 2004, Bailey took on various leadership roles, eventually moving into the role of Senior Vice President and Chief People Officer in 2009. Bailey has spearheaded multiple enterprise-wide initiatives that achieved measureable business results. Under her leadership, Manheim has been recognized as a "Best Place to Work for People 50 and Over" by AARP for the past three years.

In addition to her professional accomplishments, Bailey has demonstrated a strong commitment to her community, holding non-profit board leadership positions with Cobb Family Resources, Girls Inc. and Communities in Schools of Georgia.

This latest accolade adds to a growing list of awards Bailey has received in the past year, including: *Auto Remarketing's* "2011 Women in Remarketing" and the Atlanta Business League's "Atlanta's Top 100 Black Women of Influence."

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 113 worldwide wholesale operating locations and digital services, Manheim influences every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual *Used Car Market Report*, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and digital offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2011, Manheim handled nearly 8 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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