



**FOR IMMEDIATE RELEASE**  
Nov. 22, 2011

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**\*\*\*MEDIA ALERT\*\*\*MEDIA ALERT\*\*\*MEDIA ALERT**

**Manheim Offers Convenient Access to Fresh Inventory Through the Holidays**

*Manheim makes it easy for dealers to balance work and family by hosting a series of online sales at OVE.com through the Thanksgiving weekend.*

ATLANTA – In keeping with its commitment to offer the freshest inventory to dealers anytime, anywhere, Manheim will host a variety of sales on OVE.com throughout this upcoming holiday weekend, including several on Thanksgiving Day.

The Manheim holiday sales will include a line-up of offerings from commercial sellers such as Ford, Hertz, Avis and Prestige. Manheim makes it quick and easy for buyers to find the inventory they need at the price they want through its suite of digital tools including the mobile Manheim Market Report, a mobile app and full mobile website. Below is a quick reference guide for Manheim’s upcoming holiday sales:

<b>Showcased Dealers</b>	<b>Date and Time</b>	<b>Preview Time</b>
Ford Thanksgiving Weekend Online Event Sale	11/23 8:00 a.m. - 11/27 11:00 p.m.	N/A
Hertz Event Sale	11/23 5 p.m. - 11/28 3 p.m.	N/A
Toyota Financial Services/Lexus Financial Services Event Sale	11/25 8 p.m. 11//28 2 p.m.	11/23 12:00 p.m.
Avis Budget Weekend Event Sale	11/25 5 p.m. - 11/28 4 p.m.	11/25 12:00 p.m.
Prestige Weekly Bid Only Online Event Sale	11/22 3 p.m. - 5 p.m.	11/19 3 p.m.

## **Other Notable Online Event Sales**

ARI  
BMW Mini FS  
Canada M'OVE IT Sales  
Capital One  
Chase  
Citi Financial Remarketing Services  
Dollar Thrifty  
Enterprise Holdings  
Honda Remarketing  
Mercedes-Benz Financial Services  
Mercedes-Benz USA  
Mike Albert Fleet Solutions  
Remarketing by GE  
Remarketing Services by America  
Select Automotive  
Southeast Toyota Finance/CenterOne  
Toyota Financial Services/Lexus Financial Services  
US Bank  
Wells Fargo

**View a complete listing of dates and times for Manheim's [online event sales](#)**

### **About OVE.com ([www.ove.com](http://www.ove.com))**

OVE.com, Manheim's 24/7 Bid or Buy Now wholesale vehicle marketplace where physical auctions play a central part in its success, is the only marketplace of its kind with a no-questions-asked buy-back guarantee ([www.oveoffers.com](http://www.oveoffers.com)). OVE.com connects buyers to the leading selection of inventory in the industry while offering them a virtual inventory of more than 25,000 vehicles to help them improve profitability anytime.

### **About Manheim ([www.manheim.com](http://www.manheim.com))**

Manheim is the world's leading provider of vehicle remarketing services. Through its 118 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services

and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2010, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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