



FOR IMMEDIATE RELEASE

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CONTACT: Lois Rossi

Sr. Director, Corporate Communications
(678) 645-2028

**SELECT AUTOMOTIVE REACHES KEY VEHICLE SALES MILESTONE ON
OVE.COM**

Partnership gives dealers greater control and drives efficiencies while keeping cars available for retail

ATLANTA – When dealers choose Select Automotive, they receive a turnkey vehicle transaction service, plus all of the power of the OVE.com marketplace all in one. So far the Select Automotive-OVE.com partnership has helped dealers move 400 Frontline Ready units since launching in February 2010. To help dealers move more units more quickly, Select Automotive currently hosts bi-weekly online event sales on OVE.com. The next sale begins Friday, Nov. 18 at noon EST.

The value for dealers using Select Automotive is found in the simplicity and effectiveness of the service. Bernie Martins of Select Automotive handles every aspect of the vehicle transaction process from start to finish. He also hosts event sales in multiple markets, increasing the likelihood that the vehicles he represents will sell faster. In addition, with Martins, dealers no longer have to worry about:

- Buying Condition Reports
- Posting cars
- Arbitration and other issues
- Transportation costs

What enables Martins to provide this comprehensive service to dealers is the power of the OVE.com marketplace. “This program is one of the quickest and easiest ways to turn unwanted inventory,” said Martins. “It’s a win-win situation for everyone involved.”

“We’re proud of OVE.com’s partnership with Bernie and that our digital tools help customers move inventory in more, better and easier ways than ever before,” said Joe George, Manheim Digital group vice president.

OVE.com provides access to the remarketing industry’s most advanced digital products such as Manheim.com, Simulcast, the mobile website and the Manheim app for iPhones and Android smartphones. When the power of OVE.com is combined with the turnkey service of Select Automotive, everyone wins – especially dealers.

For more information about Select Automotive, please contact Bernie Martins at: (732) 921-7870 or BMartinsDAC@aol.com

About OVE.com (www.ove.com)

OVE.com, Manheim's 24/7 Bid or Buy Now wholesale vehicle marketplace where physical auctions play a central part in its success, is the only marketplace of its kind with a no-questions-asked buy-back guarantee (www.oveoffers.com). OVE.com connects buyers to the leading selection of inventory in the industry while offering them a virtual inventory of more than 25,000 vehicles to help them improve profitability anytime.

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