



Manheim

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**MANHEIM NAMED AS A FINALIST IN THE LARGE COMPANY CATEGORY
FOR THE 2011 TAG EXCALIBUR AWARDS**

Winning companies to be announced on Oct. 21

ATLANTA – (Oct. 18, 2011) – The Technology Association of Georgia (TAG), the state’s leading association dedicated to the promotion and economic advancement of Georgia’s technology industry, in collaboration with its Business and Technology Alliance society (B&TA), announced Manheim Digital as a finalist for the 2011 Excalibur Awards in the Large category. The company was selected for its Simulcast live automobile auction platform – which features state of the art audio-video, real-time capabilities.

TAG’s Excalibur Awards recognize Georgia-based companies for their high-tech innovations based on the complexity of the problem solved using technology, the creativity of the solution and the return on investment (ROI). Winners will be announced at the [2011 Excalibur Awards](#) ceremony on Oct. 21 at the Renaissance Waverly Hotel in Atlanta.

Manheim Digital is the world's leading provider of digital auto remarketing products and services. Home to Manheim.com, OVE.com, the Manheim mobile website, the Manheim iPhone and Android Apps, and the Simulcast live auction platform, Manheim provides the most comprehensive set of product offerings to the auto remarketing industry.

“We received a record number of entries for this year’s awards program, and it was a challenging decision process to choose from so many great entries,” said Tino Mantella, president & CEO of TAG. “Our finalist companies are shining examples for the community about how businesses can grow and thrive through the creative use of technology.

“We are proud to be recognized by TAG and the business community for using technology to change the way we do business, and to provide advanced technological solutions that make it easier for our customers to transact business,” said Lance Rigdon, senior director of digital technologies for Manheim Digital. “Our digital solutions allow Manheim to continue to be a leader in the auto remarketing industry, and we’re so pleased to be recognized for our efforts.”

For more information about TAG and the Excalibur Awards, visit <http://www.tagonline.org/excalibur-awards.php>.

About The Technology Association of Georgia (TAG)

The Technology Association of Georgia (TAG) is the leading technology industry association in the state, serving more than 13,000 members and hosting over 170 events each year. TAG serves as an umbrella organization for 30 industry societies, each of which provides rich content for TAG constituents. TAG's mission is to educate, promote and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances a tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology. Additionally, the TAG Education Collaborative (TAG's charitable arm) focuses on helping science, technology, engineering and math (STEM) education initiatives thrive. For more information, visit the TAG website at www.tagonline.org or TAG's community website at www.TAGthink.com. To learn about the TAG-Ed Collaborative, visit <http://www.tagedonline.org/>.

About The Business and Technology Alliance of TAG

The Business and Technology Alliance of TAG is focused on addressing the challenges of today's fast paced marketplace by bringing together business leaders and technology innovators to address key business issues. Their mission is to foster business innovation through the exploration of technological advancements and the ways in which these technologies can help corporations in all industries solve complex problems and be more competitive. For more information, visit <http://www.tagonline.org/tag-business-technology-alliance.php>.

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 122 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2010, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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