



Manheim

CANADA 

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### **WALLACE TO LEAD MANHEIM CANADA'S E-BUSINESS**

**TORONTO, ONTARIO** – Manheim Canada has announced that Don Wallace has been named Director of E-Business/Product Development for Manheim Canada, effective July 25. In this role, Wallace will provide strategic leadership and vision to guide initiatives in this key area of focus for Manheim Canada. Cheryl Munce, who previously led the company's efforts in this area, recently transitioned to the role of General Manager of Manheim Toronto.

An industry veteran, Wallace spent more than two decades with Chrysler Financial Services, most recently as National Remarketing Manager since 2007. His career spans a wide range of leadership roles and responsibilities, including e-business, sales and dealer relations.

“We're excited to have Don on board,” said Brad Hart, Vice President of Operations, Manheim Canada. “As a Manheim Canada Client Advisory Board member, and a customer who has always challenged us to continuously improve, Don brings an invaluable perspective. His innovative style is a perfect match for Manheim's commitment to digital solutions.”

Wallace will lead Manheim Canada's online sales team and online product development as well as the company's Canadian Trade Desk. His responsibilities include identifying opportunities to expand company offerings, based on customer needs and industry advancements, with primary focus on e-business products, services and interfaces in the Canadian marketplace. He will analyse the market, trends and dynamics and develop and execute plans that build on Manheim's extensive list of customer benefits.

Wallace holds a Master of Business Administration from the University of Athabasca in Edmonton, a Diploma of Business Administration from British Columbia Institute of Technology in Vancouver and a Bachelor of Arts in Economics from the University of Victoria.

#### **About Manheim Canada**

Manheim has been serving Canadian wholesale vehicle buyers and sellers for more than 26 years. Headquartered in Mississauga, Ontario, Manheim Canada has five operating locations and

hosts more than 40 in-lane and online auctions each month. Manheim Canada is part of Manheim ([www.manheim.com](http://www.manheim.com)), the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2010, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

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