



**FOR IMMEDIATE RELEASE**  
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**MANHEIM SPECIALTY'S KAREN BRADDY RECOGNIZED AS  
WOMENETICS 2011 POW! AWARD RECIPIENT**  
*General Manager Honored as Purposeful Woman in the Workplace*

**ATLANTA** – In recognition of her POWERful leadership contributions over the past 20 years, Manheim Specialty General Manager Karen Braddy was honored by Atlanta-based *Womenetics* on Tuesday, April 26 with a 2011 POW! Award.

The award was presented at the second annual POW! Awards ceremony at the Loews Atlanta Hotel by *Womenetics* and Porsche Cars North America. Braddy was among an elite group of fifteen innovative female leaders in Georgia, recognized and celebrated for helping forge new paths, inspiring passion, conviction and confidence in others and modeling collaborative and innovative leadership.

“I am honored and humbled by this award,” said Braddy. “I truly believe that as a leader, the success you achieve is the result of the people you surround yourself with, and the Manheim and Specialty team is fabulous. Thanks to their dedication and efforts, together, we have been able to build a very successful business.”

In her role at Manheim, Braddy is responsible for overseeing the company's 24 Specialty operating locations around the country. She joined the auction industry in 1990 as a vehicle registration clerk and learned every aspect of the business, which led to her successful career at Manheim. Since launching the Specialty and Heavy Truck & Equipment initiatives in 2005, Braddy has grown Manheim's Specialty divisions into multimillion dollar businesses.

Her leadership style is highlighted by high-energy, motivation, compassion for others and a drive for success. Braddy's stand-out career coupled with a similarly relentless passion for family and dedication to charitable causes throughout the community provided the “ingredients” *Womenetics* seeks for the POW! award.

*Womenetics* is a nationally acclaimed media property that celebrates women in the workplace and focuses on developing future female leaders. The global business platform combines online content and events that connect and inspire women to achieve success in their professional and personal lives. This is Porsche's second year as a sponsor of the event and its first as presenting sponsor.

### **About Manheim Specialty Auctions**

Manheim, the world's leading provider of vehicle remarketing services, began hosting Manheim Specialty auctions to meet the growing needs of customers looking for used vehicles other than the traditional automobile. Today, Manheim offers customers access to 81 locations in North America, with 24 dedicated to selling Specialty units including boats, RVs, motorcycles, power sports, medium- to heavy-duty trucks, and construction and agricultural equipment.

By offering services such as full-service reconditioning, electronic condition reports, certification, title management, inspections, vehicle transportation, financing and dealer floor planning, Manheim helps customers realize the full value of their vehicles.

Customers can also take advantage of Mobile Specialty auctions that provide convenient, onsite sales and support at any location in North America. All vehicles are sold "in-lane" or "online" via Manheim Simulcast and OVE.com.

A complete list of Manheim Specialty auction locations can be found at [www.manheimspecialtyauctions.com](http://www.manheimspecialtyauctions.com) and [www.manheimheavytruckauctions.com](http://www.manheimheavytruckauctions.com). For the latest news and information from Manheim Specialty, visit our blogs or follow us on Twitter at @ManheimSpclty or @ManheimHTandEq.

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