



Manheim

ove.com

FOR IMMEDIATE RELEASE

March 31, 2011

CONTACT: Lois Rossi

Director Public Relations, Manheim
(678) 645-2028

MANHEIM AND OVE.COM EARN DEALERS' CHOICE AWARDS

Claim Highest Honors for Traditional and Online Auctions in 2011

ATLANTA – After surveying dealers from across the country, Manheim and OVE.com have each been named 2011 Dealers' Choice Award winners. Manheim received the Diamond Award, the highest honor, in the traditional auctions category, and OVE.com earned the Diamond Award for online auctions in the purchasing inventory category. Presented annually by Auto Dealer Monthly, the Dealers' Choice Awards recognize the top providers in the retail auto industry.

This is the fourth straight year Manheim has received the Diamond Award in the traditional auctions category. OVE.com is a six-time award winner in the online auctions category and was the Platinum Award winner in the purchasing inventory category last year. Manheim has been named a recipient of the Dealers' Choice Awards each year since the awards' inception in 2005.

“The Dealers' Choice Awards offer dealers and their employees the opportunity to make their collective voice heard and bring some well-deserved recognition not only to the great products and services that are vital to the day-to-day operations of the dealership, but also to the people behind those products and services,” said Harlene Doane, editor, Auto Dealer Monthly. “Auto Dealer Monthly is honored to be able to recognize some of the best in the industry. Manheim and OVE.com have every reason to be extremely proud of their products, services and staffs.”

“Earning recognition from the audience who matters most – our customers – is one of the most rewarding compliments we can receive,” said Sue Boehlke, senior vice president, products and processes, Manheim. “Making it easier for customers to do business with us is an ongoing focus at our company and with our teams. I am proud of our employees and their unwavering commitment to meet or exceed customer expectations.”

This is the seventh year Auto Dealer Monthly has held the Dealers' Choice Awards, which recognize the most highly-regarded vendors, suppliers and finance companies in the retail automotive industry, as voted on by dealers and dealership personnel.

This year a total of 54 awards were presented to 45 companies in 21 distinctive categories of products and services. Dealers and dealership personnel rated providers in each category in four areas: 1) the product or service provided, 2) customer support and service, 3) the overall value for dollars spent, and 4) whether the dealer would recommend the provider.

The complete list of winners, as well as any provider or finance company rated higher than the group average score in any category, and the feature article on the 2011 Dealers' Choice Awards is in the April 2011 issue of *Auto Dealer Monthly* magazine, which can be found here: <http://autodealermonthly.epubxpress.com>.

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2010, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

About Auto Dealer Monthly, LLC

Auto Dealer Monthly is the day-to-day resource for automotive dealerships of all sizes. It is known for offering business solutions to dealers by providing information necessary to make wise decisions regarding products, services or process changes in daily operations. Auto Dealer Monthly is also the publisher of *Auto Dealer Monthly* magazine and creator of SpecialFinanceInsider.com and AutoDealerPeople.com.

###