



Manheim

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**MANHEIM'S LILICIA BAILEY RECOGNIZED AMONG
'TOP WOMEN OF INFLUENCE' FOR 2011**

Chief People Officer Chosen for Professional Achievement and Civic Involvement

ATLANTA – Manheim Senior Vice President and Global Chief People Officer Lilia Bailey has been named by the Atlanta Business League (ABL) as one of “Atlanta’s Top 100 Black Women of Influence.” Bailey was recognized for her achievement at the ABL’s 16th annual Women of Vision Breakfast, held last month at the Hyatt Regency Atlanta.

The list, published since 1994, recognizes black women in the metro Atlanta community who have reached senior level positions within their profession; are leading entrepreneurs in their industry; or have attained the ability to influence large public bodies politically and in government. These women also have demonstrated their commitment to the citizenry of Metro Atlanta by maintaining significant involvement and participation in community and civic activities.

“Being named to this list is both inspiring and humbling, especially when I think of the many talented leaders represented,” said Lilia Bailey, senior vice president and chief people officer, Manheim. “I’m truly honored to be recognized and am thankful to Manheim for giving me an opportunity to make meaningful differences at work and in the community, as well as share my experiences with others.”

Bailey is a member of Manheim’s executive board and leads the company’s global human capital strategy. This includes her oversight of multiple practices, including Employee Shared Service Centers and HR Business Partners; Organizational Effectiveness; Change Leadership; Executive Development and Training; Talent Management; and Global Employee Engagement. She is also the chairperson of the company’s Learning Review Board and Compensation Committee.

Prior to joining Manheim in 2004, Bailey worked for Cox Enterprises, Inc. as director of organizational development. Before that, she led large-scale change initiatives at The Home Depot during a 17-year tenure there.

Bailey is a strong advocate for professional development and continuous learning and is a member of the Human Resources Planning Society; the International Society for Human Resource Management; and an active member of Leadership Atlanta. She also serves on the

Board of Directors for Communities in Schools of Georgia and on the HR Council for the Girl Scouts of Atlanta.

Four other Cox Enterprises employees also were among those recognized on this prestigious list: Twanda Black, public affairs director/host of Cox Radio – KISS 104.1 FM; Jocelyn Dorsey, public affairs manager of WSB-TV; Sharmen Gowens, former community engagement manager of the Atlanta Journal-Constitution; and Jovita Moore, news anchor and reporter for WSB-TV.

The Atlanta Business League, established in 1933, seeks to provide economic empowerment and business development opportunities for minorities throughout the metropolitan Atlanta area, with specific emphasis on the development of African-American businesses. The league is a strong force for positive growth in Atlanta.

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2010, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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