



# Manheim

**FOR IMMEDIATE RELEASE**

Jan. 19, 2011

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**MANHEIM ENTERS NEW PARTNERSHIP WITH NATION'S  
LARGEST GROUP OF PRIVATELY HELD AUTO DEALERSHIPS**

*The Van Tuyl Group to Tap the Power of OVE.com*

ATLANTA – Manheim, the world's leading provider of vehicle remarketing services, today announced it has entered into an extended partnership with The Van Tuyl Group Inc., which manages the largest group of privately held automotive dealerships in the United States.

In addition to a commitment to direct increased vehicle volumes to Manheim, as part of this new agreement the Van Tuyl Group's Metro Auto Auction in Phoenix, AZ, will become a facilitating location for OVE.com, Manheim's 24/7 bid or buy now wholesale vehicle marketplace.

Facilitating locations are the brick-and-mortar auctions that guarantee title and money for OVE.com's transactions. Another Van Tuyl auction scheduled to open in Dallas will also become a facilitating location for OVE.com.

"This is a significant partnership for Manheim and a strategic move for The Van Tuyl Group, as they continue to acquire new stores in new markets," said Susie Heins, vice president, major dealers, Manheim. "The Van Tuyl family has had a long history within the automotive industry, and we believe our corporate cultures make a great fit in terms of our shared values, our commitment to technology and our focus on quality customer service."

As the Van Tuyl Group's Metro Auto Auction has enjoyed a long standing relationship with Manheim Financial Services (MAFS), the management company also will extend this offering to their new Dallas facility. MAFS aids independent dealers in the process of buying, selling and floor planning vehicles.

"We're excited about this new partnership with Manheim, as it allows us to offer a new range of value-added services for our customers," said Kent Montgomery, Van Tuyl Group. "By tapping into the power of OVE.com, our dealers and sellers will gain access to the nation's top online sales channels for their inventory. Offering Manheim Financial Services to our buyer base also gives them another well-respected and trusted option for their extensive floor-planning needs."

With offices in Arizona, Kansas and Texas, The Van Tuyl Group works with approximately 65 independent auto dealerships nationwide. The management company supports its dealers by providing accounting, finance and insurance, risk management, legal, real estate, construction and technology-related services. The group has a history of pioneering innovative services and

the latest technology, but its first priority has always been a dedication to hands-on customer service and training.

**About Manheim** ([www.manheim.com](http://www.manheim.com))

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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