



Manheim

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NIADA AND MANHEIM NOW ACCEPTING NOMINATIONS FOR COMMUNITY SERVICE AWARD

Award recognizes independent dealers for community contributions and charitable sponsorships

ATLANTA – The National Independent Automobile Dealers Association (NIADA) and Manheim are now officially accepting nominations for the 2012 NIADA/Manheim Community Service Award. The award was created to honor independent dealerships who serve their communities through special projects, sponsorships or financial contributions.

Five finalists will be selected, and the winning dealership will be named on June 13 at the Leadership Awards Banquet during the NIADA Convention and Expo in Las Vegas, Nev. Manheim representatives will present the award along with a \$5,000 check made payable to the winning dealership's chosen charity.

“Independent dealers play an active and important role supporting charitable causes and participating in community service,” said Nick Peluso, senior vice president of customer management, Manheim. The involvement and dedication of the 2011 nominees was inspirational. We look forward to seeing more great work from the nominees in 2012.”

Last year's NIADA/Manheim Community Service Award was awarded to Chacon Autos of Dallas, Texas in recognition of its longtime support of Martha Turner Reilly Elementary School. Chacon Autos presented the \$5,000 donation to an audience of students, teachers and administrators during a ceremony at the beginning of the 2011-2012 school year.

“Car dealerships aren't often recognized for their good deeds,” said Stefani Musick, CPA for Chacon Autos and daughter of owner Gary Chacon. “The great thing about the NIADA/Manheim Community Service Award is that it not only recognizes a dealer for giving back to their community, but it also allows us to further that impact with an incredible monetary donation.”

Nominations will be accepted from individuals, community organizations, agencies, vendors or dealerships until April 1, 2012. The nomination form and additional information are available at www.communityservice2012.com.

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 118 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2010, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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