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**MANHEIM HEAVY TRUCK AND EQUIPMENT ANNOUNCES
PARTNERSHIP WITH PROXIBID**

Proxibid Offers Manheim Customers Live Online Bidding Anywhere, Anytime

ATLANTA — Manheim Heavy Truck & Equipment now offers customers – including private business owners like construction companies– a new channel for online buying wholesale inventory through a partnership with [Proxibid](#).

Using Proxibid’s web services, owners and owner operators can bid online for inventory offered by six Manheim Heavy Truck & Equipment Auctions nationwide: Manheim Arizona, Manheim Central California, Manheim Harrisonburg, Manheim Imperial, Manheim Minneapolis and Manheim St. Louis.

“As the online auction industry continues to evolve, we want to provide our customers the right tools and resources to efficiently and effectively manage their inventory,” said Karen Braddy, general manager, Manheim Specialty and Heavy Truck & Equipment. “Buying and selling online with Proxibid allows buyers to go to auctions they normally could not go to and expands the seller’s reach to a nationwide audience.”

In today’s competitive marketplace, utilizing numerous channels is key to smart inventory management and to maximizing profits. Whether customers are seeking a bulldozer, backhoe, excavator, dump truck or specialized farm equipment, Manheim Heavy Truck & Equipment’s online auctions offer a top-quality selection of units.

“Proxibid’s proprietary live Internet bidding service and website were developed by auctioneers and industry-leading professionals to provide bidders with the most user-friendly and comprehensive online auction experience possible,” said Ryan Downs, president, Proxibid. “We are excited to partner with Manheim Heavy Truck & Equipment to help bring the conveniences offered by modern technology to their customers.”

By using Proxibid to shop inventory, private business owners gain a step up on their competition because of:

- Speed - Locate the vehicle you need quickly and easily

- Convenience – Buy or sell vehicles conveniently from your desktop through select participating locations
- Reliable Data – Research inventory from anywhere and assess condition or view condition reports online before (or instead of) attending an auction
- Personalized service – With a Proxibid account, users can track their transaction history and make online payments

Proxibid offers Manheim Heavy Truck & Equipment customers access to its toll-free support center before, during and after every live auction. The center also provides bilingual auction specialists to ensure each transaction is smooth and hassle-free.

To learn more about Manheim Heavy Truck & Equipment auctions on Proxibid, contact Amanda Kent at amanda.kent@manheim.com. Or, get started right away by visiting www.proxibid.com/emailimages/Manheim_Listing.html.

About Manheim Heavy Truck and Equipment Auctions

Manheim, the largest provider of vehicle remarketing services, began hosting Heavy Truck and Equipment auctions to meet the growing needs of customers looking for used vehicles other than the traditional automobile. Today, Manheim offers customers access to 90 locations in North America, with 15 dedicated to selling medium-duty to heavy-duty trucks and equipment consisting of tractor-trailers, box trucks, vehicle transporters, construction equipment and agricultural equipment.

By offering services such as full-service reconditioning, electronic condition reports, distribution centers, title management, inspections, vehicle transportation and dealer floor planning, Manheim is helping customers realize the full value of their vehicles

Customers can also take advantage of Mobile Heavy Truck and Equipment auctions that provide convenient, onsite sales and support at any location in North America. All vehicles are sold “in-lane” or “online” via Manheim Simulcast and OVE.com. A complete list of Manheim Heavy Truck and Equipment auctions can be found at www.manheimheavytruckauctions.com.

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