



**FOR IMMEDIATE RELEASE**

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**MANHEIM SPECIALTY AUCTIONS INTRODUCES  
INDUSTRY-FIRST CERTIFIED INSPECTIONS**

*New Program Adds Confidence to Every Buying Decision, Rolls Out with RVs*

**ATLANTA**— Manheim Specialty Auctions and industry-recognized, independent lab, Titan Certified, have joined forces to offer certified inspections to Manheim Specialty customers, starting with RVs. This is the first time a certified inspection, light mechanical check, and oil and fluid analysis have been packaged together and offered at RV auctions in the United States.

Certified inspections will be available for RV units sold at select Manheim Specialty locations as well as online and will expand to boats, motorcycles, PowerSports, heavy trucks and equipment in the future. The new certified inspection program was piloted at Manheim Lakeland and officially launched at Manheim Southern California's RV Sale held on Oct. 7.

“At Manheim, almost 40 percent of our sales take place online now, and we expect that number to continue to grow,” said Karen Braddy, general manager, Manheim Specialty and Heavy Truck & Equipment. “Certified inspections are especially beneficial for our online buyer customers who are not able to physically touch or listen to the units.”

Each inspection includes a thorough review of basic operation, a light mechanical check and oil fluid analysis performed by Titan Certified. The mechanical information provided by each certified inspection not only gives buyers peace of mind, but also will reduce time spent previewing and checking out units. An important additional benefit of the new Manheim Specialty Auctions certified inspection program is that select units will include a Titan-backed guarantee that can be transferred to retail customers.

“Our customers want certified inspections, especially for complex or costly inventory, such as luxury motor coaches,” said Joe Weinstein, national product manager, Manheim Specialty and Heavy Truck & Equipment. “As a result of their input, we're excited to offer the new certified inspection program to help these customers add a new level of confidence to the transaction.”

Following the program launch at Manheim Southern California, Manheim Dallas-Fort Worth hosted its first sale on Oct. 22. Manheim Specialty Auctions will be offering certified inspections at all Manheim locations in the coming months. For more information about Manheim Specialty Auctions' certified inspection program, contact your local Specialty Manager or call 1-877-704-

4636. To learn more about Manheim Specialty Auctions, visit [www.manheimspecialtyauctions.com](http://www.manheimspecialtyauctions.com).

### **About Manheim Specialty Auctions**

Manheim, the world's leading provider of vehicle remarketing services, began hosting Manheim Specialty Auctions ([www.manheimspecialtyauctions.com](http://www.manheimspecialtyauctions.com)) to meet the growing needs of customers looking for used vehicles other than the traditional automobile. Today, Manheim offers customers access to 81 locations in North America, with 17 dedicated to selling Specialty units including Boats, RVs, Motorcycles and PowerSports vehicles.

By offering services such as full-service reconditioning, electronic condition reports, certification, distribution centers, title management, inspections, vehicle transportation, financing and dealer floor planning, Manheim helps customers realize the full value of their vehicles.

Customers can also take advantage of Mobile Specialty auctions that provide convenient, onsite sales and support at any location in North America. All vehicles are sold "in-lane" or "online" via Manheim Simulcast and OVE.com.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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