



Manheim

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MANHEIM LEADER CHOSEN AUCTION PERSON OF THE YEAR BY FIADA
*Florida Independent Auto Dealers Association (FIADA) Also Awards
Silver Eagle for Dealer Outreach*

ATLANTA - The Florida Independent Automobile Dealers Association (FIADA) recently chose Eric Wagner, general manager, Manheim Daytona Beach, as its 2010 Auction Person of the Year. The FIADA, which represents the interests of independent auto dealers throughout Florida, presented Wagner his award at the 2010 FIADA Fast Cars & Freedom Convention, held Oct. 15-16 in St. Pete Beach, Fla.

In addition, the FIADA Board of Directors presented Wagner with the association's Silver Eagle award for his outstanding efforts to help recruit members throughout the past year. Wagner was applauded for organizing a special town hall meeting and training for independent dealers in Daytona Beach in April. He also was lauded for personally recruiting 26 new association members in a span of about three months.

"Through his servant leadership and commitment to excellence for customers and employees, Eric has distinguished himself as a top performer in Florida's auto industry," said Steve Jordan, FIADA's CEO and executive director. "Because of Eric's dedication to growing the FIADA member base, the voice of independent dealers in Florida has gotten much stronger, and the industry is better because of it."

The FIADA, founded in 1940, represents the best interests of independent car dealers before Florida's State Legislature, Cabinet and local councils. Today the FIADA provides wide ranging benefits and services to its dealer members along with numerous industry-wide educational opportunities for those needing continued education or operational training. The association also offers elite networking opportunities through its quarterly Board of Director's meetings and its annual convention.

Jay Cadigan, market vice president, Manheim, noted: "Eric is an outstanding individual and we are extremely proud of his achievements. His efforts to help build ongoing education for independent dealers in Florida is an example of how we can all do our part to further support our dealers, our industry and our communities."

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping

commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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