



FOR IMMEDIATE RELEASE

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MANHEIM AND DOLLAR THRIFTY AUTOMOTIVE GROUP EXPAND PARTNERSHIP

Eight additional Manheim locations to feature late-model fleet cars from Dollar Thrifty Automotive Group, Inc.

ATLANTA – Manheim and Dollar Thrifty Automotive Group, Inc. (NYSE:DTG), (“Dollar Thrifty”) are making it more convenient than ever for dealers everywhere to stock up on the latest quality rental inventory. Increased Dollar Thrifty volume coupled with ongoing strong sales at existing Manheim locations has resulted in the addition of eight new Manheim facilities to Dollar Thrifty’s remarketing program. In addition to 26 current locations, Dollar Thrifty will now also offer inventory at these new locations: Manheim Chicago; Manheim Lakeland; Manheim Louisville; Manheim Ohio; Manheim Pensacola; Manheim Phoenix; Manheim San Francisco Bay and Manheim Texas Hobby.

“We already know that Manheim’s multiple in-lane and online channels are proven solutions for moving our inventory fast and effectively,” said Ken Smith, executive director, vehicle remarketing, Dollar Thrifty. “More locations mean that we’ll be reaching an even broader audience of buyers, helping us to further reduce our days-to-sell time.”

With the addition of eight new locations, Manheim and Dollar Thrifty have even more opportunity to connect dealers with pre-owned Dollar Thrifty inventory. The expansion of the partnership will add an incremental 10,000 units year-over-year, estimates Dollar Thrifty and Manheim. With continued strength in the used vehicle market, bringing a fresh stream of quality pre-owned vehicles to dealers is a win for both Dollar Thrifty and buyers.

“Like Dollar Thrifty, we’re always driven to help customers save time and money, no matter how quickly their inventory volume needs change,” said Nick Peluso, senior vice president, customer management, Manheim. “We’re revved up and ready to turn Dollar Thrifty’s added sales success into exciting new buying opportunities for buyers around the country.”

In addition to the new locations, dealers can also purchase Dollar Thrifty inventory on OVE.com, Manheim’s 24/7 online wholesale vehicle marketplace. OVE.com hosts weekly Dollar Thrifty Online Event Sales, beginning each Friday at noon and ending the following Monday at 5 p.m. To learn more about Manheim locations and upcoming sales featuring Dollar Thrifty inventory please visit www.manheim.com.

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visitors each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

About Dollar Thrifty Automotive Group, Inc.

Dollar Thrifty Automotive Group, Inc. is headquartered in Tulsa, Oklahoma. Driven by the mission "Value Every Time," the Dollar Thrifty's brands, Dollar Rent A Car and Thrifty Car Rental, serve value-conscious travelers in over 80 countries. Dollar Thrifty has approximately 600 corporate and franchised locations in the United States and Canada, operating in virtually all of the top U.S. and Canadian airport markets. Dollar Thrifty's approximately 6,000 employees are located mainly in North America, but global service capabilities exist through an expanding international franchise network. For additional information, visit www.dtag.com or the brand sites at www.dollar.com and www.thrifty.com.

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