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**MANHEIM ANNOUNCES FIRST-EVER GENERAL MOTORS DEALER LANE
OPEN ONLINE EVENT SALE ON OVE.COM**

*Dealer demand for late-model, low-mileage vehicles drives program expansion to
OVE.com Online Event Sales*

ATLANTA – Manheim is celebrating the one-year anniversary of its General Motors Dealer Lane program by adding the lane’s first-ever monthly Online Event Sale on OVE.com. The first open sale will run Friday, July 23 from 11 a.m. to 4 p.m. EST and include more than 300 late-model, low-mileage units from GM franchised dealers, giving buyers convenient access to the freshest possible General Motors Dealer Lane pre-owned inventory straight from dealership lots.

Launched just a year ago, The General Motors Dealer Lane program has been on the fast track to success. The lane is now offered at 24 Manheim locations around the country. The expansion to OVE.com Online Event Sales means all dealers now have the opportunity to purchase these late-model, low-mileage units in any manner that they choose from Manheim.

The General Motors Dealer Lane vehicles are the cream of the crop – no older than five years with 75,000 miles or less on the odometer. Every vehicle in the Online Event Sale follows the same criteria as the in-lane vehicles, and the vehicles offered online come with a Manheim-approved Condition Report (CR) and guaranteed satisfaction through Manheim’s Online Buy Back Policy.*

“The success of The General Motors Dealer Lane program is due in large part to [Manheim’s] excellent customer service,” said Blake Hubbard, used car manager, Maher Chevy in St. Petersburg, Fla. “The Manheim team strives to build long-term, repeat customers instead of one-time buyers, which increases our confidence in both the quality of the cars and the entire buying process.”

To-date, approximately 21 percent of all Manheim vehicles are sold to online buyers and OVE.com’s average monthly volume through June 2010 is up 38 percent over 2009’s average monthly volume. The efficiency and ease of buying online is an increasingly popular solution for time- and inventory-constrained dealers.

“Manheim has seen great success in-lane with The General Motors Dealer Lane program,” said Debbie Conrad, executive director, General Motors Dealer Business. “We are excited to be expanding The General Motors Dealer Lane program to include a monthly Online Event Sale so all dealers will have their choice of channels to pick from when sourcing late-model, low-mileage inventory from The General Motors Dealer Lane program.”

The General Motors Dealer Lane Online Event Sale will be held on Friday, July 23, on OVE.com from 11 a.m. to 4 p.m. A special preview began on July 21. Dealers can access The General Motors Dealer Lane sale, as well as other Manheim Online Event Sales, by clicking on the Daily Sales calendar on www.manheim.com.

About Manheim (www.manheim.com)

Manheim is the world’s leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world’s largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visitors each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

*with purchase of a Post Sale Inspection. Restrictions apply. Go to www.oveoffers.com for policy details.

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