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**MANHEIM CELEBRATES A “REVOLUTIONARY SALES WEEKEND”
WITH STAR-SPANGLED SERIES OF ONLINE EVENT SALES**

ATLANTA – A Fourth of July celebration of life, liberty and the pursuit of happiness is an American tradition – and so are themed holiday sales at automotive dealerships around the country. To ensure that there’s plenty of fresh post holiday-inventory for everyone, Manheim is celebrating our nation’s freedom by hosting more than a dozen Online Event Sales during a July 2 through July 6 “Revolutionary Sales Weekend.”

Buyers will find many of the best automotive brands and top-name sellers, all offering quality used vehicles, from domestic to import nameplates. From leading car rental fleets such as Avis and Hertz to the latest pre-owned cars from captive financial services leaders, including Ford, Jaguar, Lexus, Toyota and Volvo, buyers will have total freedom of choice to stock up for the summer selling season.

“We are excited to bring some of the greatest automotive names in the industry together online,” said Nick Peluso, senior vice president customer management, Manheim. “We created the Revolutionary Sales Weekend specifically to give our customers a flexible way to bid and buy all weekend long, whether they’re at home enjoying the holiday with friends, on the road with family or in the office helping their customers get into a great new pre-owned vehicle.”

Sellers aren’t just presenting a great line-up of inventory, many are offering special incentives. For example, Toyota and Lexus Financial Services’ Online Event Sale starts Friday, July 2, at 8 p.m. and ends during the traditional Manheim Monday, July 5, at 2 p.m. Buyers purchasing during “The Fourth of July Weekend Online Event Sale” presented by Toyota Financial Services and Lexus Financial Services will increase their odds of winning one of 16 Apple iPads®.

And, since nothing says America like Ford and the Fourth, the Ford July 4th Online Event Sale, starting Friday, July 2, at 6 a.m. and ending on Manheim Monday, July 5, at 11 p.m., presents a great buying opportunity for dealers over the patriotic weekend. More than 2,000 “Buy Now” units will be available in open and closed sales. Buyers can also take advantage of Ford Credit floor planning and Manheim’s buy-back guarantee.

Buyers from Alaska to Florida and every state in between are invited to log in to www.manheim.com and preview available inventories starting Friday, July 2. Revolutionary Sales Weekend participants include:

- ARI
- Asbury
- Avis
- Chase
- Dollar Thrifty
- Ford
- Hertz
- Honda
- Jaguar
- Land Rover
- Mazda
- Mercedes-Benz Financial
- Mitsubishi
- Remarketing by GE
- Toyota
- U.S. Bank Online
- VCI
- Volvo
- Wells Fargo
- Wells Fargo Dealer Services

For a complete list of all the buying opportunities, click on the Daily Sales calendar on www.manheim.com.

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visitors each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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