



**FOR IMMEDIATE RELEASE**

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**MANHEIM NAMES BRAD HART VICE PRESIDENT OF OPERATIONS FOR MANHEIM CANADA**  
*Seasoned Automotive Professional to Focus on Customer Experience*

ATLANTA – Manheim’s vice president of international operations Mark Brunn has named Brad Hart vice president of operations for Manheim Canada. The promotion became effective April 1. Hart reports to Brunn.

In his new role, Hart is responsible for implementing Manheim Canada’s business strategies and overseeing Canadian operations. All location General Managers report directly to him. Hart also helps lead the Canadian corporate office and works with the Manheim Canada team to maximize the market potential of all sales activities. He will continue to champion a best-in-class Manheim customer experience and employee engagement initiatives.

“Brad has a genuine love for the business and leads by example,” said Brunn. “By valuing the contribution of every employee and customer, he embodies the Manheim values of teamwork and customer service. His leadership abilities are well-established, and his promotion will benefit both Manheim and its customers.”

Hart has spent nearly his entire career working in the automotive industry. He learned the business from the ground up, first as a car sales professional and then as an employee of Chrysler Canada. He joined Manheim’s Toronto Auto Auction in 1989 and served in various capacities before being named general manager of Manheim Oshawa. Hart returned to the Toronto Auto Auction in June of 1995 as its general manager. He remains active in many professional associations, including key roles with the National Auto Auction Association (NAAA).

**About Manheim** ([www.manheim.com](http://www.manheim.com))

Manheim is the world’s leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world’s largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visitors each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its

customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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