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MANHEIM CLAIMS DEALERS' CHOICE AWARDS FOR SIXTH YEAR
Traditional Auction and OVE.com honored in 2010

ATLANTA – Manheim and OVE.com have been named recipients of the *Auto Dealer Monthly* 2010 Dealers' Choice Awards. Manheim received the Diamond Award, the highest honor in the traditional auction category, and OVE.com received the Platinum Award for online auctions in the purchasing inventory category.

Manheim received the Diamond Award for the fourth time since 2005 in the traditional auction category. With special recognition for its innovative online products, including Manheim Simulcast, which allows customers to buy and sell online in live auction sales, and OVE.com, the company also claimed its fifth consecutive award in the online category since 2006. Manheim has been named a recipient of the Dealers' Choice Awards each year since the awards' inception in 2005.

“It takes more than just great products or services to make a company stand out among its peers; it takes great employees behind it who create, market and support those products and services. This year's Dealers' Choice Award winners certainly have some great talent to stand behind their outstanding products. It's a privilege to recognize some of the best in the industry,” said Harlene Doane, editor, *Auto Dealer Monthly*. “Manheim and OVE.com should both be very proud of their products, services and their staffs.”

“There is no higher honor than being recognized by the people who matter most and who know your marketplace the best—your customers,” said Sue Boehlke, senior vice president of products and processes, Manheim. “Manheim strives to lead the industry in its selection of quality inventory, and its variety of selling opportunities and it's the best compliment when our customers take notice.”

“Being recognized by our dealer customers as a valued provider is one of the highest compliments we can receive,” said Nick Peluso, senior vice president, customer management, Manheim. “Our team gets great satisfaction when they identify the right solution that delivers the right results for our customers, it's what motivates us every day.”

The Award Process

This is the sixth year *Auto Dealer Monthly* has recognized the most highly regarded vendors, suppliers and finance companies in the retail automotive industry, as voted on by dealers and dealership personnel. The survey provided dealers and their employees the ability to offer their collective selection of the top providers to the retail auto industry.

Overall, 54 awards were given to 42 companies, all chosen by dealers and dealership personnel. In 20 distinctive categories of products and services, more than 11,000 votes were cast. Ratings were gathered on the performance of the product or service, as well as the customer support and service provided, and the overall value compared to cost to the dealership.

The complete list of winners, as well as any provider or finance company that rated higher than the group average score in any category can be found at <http://www.AutoDealerMonthly.com>. The feature article on the 2010 Dealers' Choice Awards is in the April 2010 issue of *Auto Dealer Monthly* magazine, which can be found here: <http://autodealermonthly.epubxpress.com>.

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visitors each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

About Auto Dealer Monthly, LLC

Auto Dealer Monthly is the day-to-day resource for automotive dealerships of all sizes. It is known for offering business solutions to dealers by providing information necessary to make wise decisions regarding products, services or process changes in daily operations. Auto Dealer Monthly is also the publisher of *Auto Dealer Monthly* magazine and *Special Finance Insider* magazine and the creator of AutoDealerPeople.com.

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