



Manheim

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OVE.COM RECOGNIZES TOP PERFORMING PARTNERS WITH OTTO AWARDS 10 auctions earn honors at the NAAA Conference of Automotive Remarketing

LAS VEGAS – OVE.com, the 24/7 Bid or Buy Now marketplace, has awarded 10 brick-and-mortar auctions across the country with Otto Awards, recognizing them for being outstanding partners in the OVE.com marketplace. The awards, which are named for the company’s ferret mascot, were presented at a gala awards ceremony at Caesar’s Palace in Las Vegas during the NAAA Conference of Automotive Remarketing.

The Otto Awards were presented to two separate winners, one Manheim auction and one independent auction, in each of five categories. The categories and winners were as follows:

Best Overall:	Manheim Nashville, Columbus Fair Auto Auction
Most Innovative:	Manheim Central Florida, BSC America Bel Air Auto Auction
Most Sold (commercial):	Manheim Pennsylvania, Greensboro Auto Auction
Most Sold (dealer):	Manheim Pennsylvania, Dyer Auto Auction
Highest Year-Over-Year Growth:	Manheim Indianapolis, Norwalk Auto Auction

“These winning auctions recognize that their customers’ remarketing programs can be more successful by offering a mix of in-lane and online options,” said Mike Broe, executive vice president, Manheim U.S. Operations. “As customers continue to realize greater efficiencies through online remarketing, it will be increasingly important for physical auctions to offer a wider variety of remarketing channels for their customers.”

Sellers interested in remarketing their vehicles via OVE.com are invited to contact the general manager of their nearest Manheim auction. A list of Manheim auction locations is available at www.manheim.com.

About OVE.com (www.ove.com)

OVE.com, Manheim’s 24/7 Bid or Buy Now wholesale vehicle marketplace where physical auctions play a central part in its success, is the only marketplace of its kind with a no-questions-asked buy-back guarantee (www.oveoffers.com). OVE.com connects buyers to the leading selection of inventory in the industry while offering them a virtual inventory of more than 25,000 vehicles to help them improve profitability anytime.

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