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**MANHEIM PRESENTS ANNUAL BARBARA COX ANTHONY AUTOMOTIVE WOMAN OF
THE YEAR AWARD TO LORRAINE SCHULTZ**

**Icon for Women in the Automotive Industry and Avid Philanthropist
Recognized for Career of Service to the Industry**

ORLANDO – Lorraine Schultz, founder and CEO of the Women’s Automotive Association International (WAAI), was honored today with Manheim’s sixth annual Barbara Cox Anthony Automotive Woman of the Year Award, acknowledging the many contributions Schultz has made to the automotive industry and various charitable organizations. Manheim president and CEO Dean Eisner presented the award to Schultz at Northwood University’s annual breakfast held today at the National Automotive Dealers Association (NADA) convention in Orlando.

Schultz began her career in automotive at the Detroit Model Bureau, a company that supplied talent for various auto shows, during a time when there were only a handful of women working in the automotive industry. From there, Schultz served as Executive Director for the AutoLeather Guild of America, where spent 19 years managing marketing efforts for leather suppliers in the automotive industry.

“Over the years, Lorraine has worked tirelessly to ensure women and their important views are heard. Through her vision and determination, she established WAAI, an organization dedicated to furthering educational and professional growth for women in the automotive industry,” said Eisner. “Lorraine is a respected professional, an extraordinary leader and a recognized humanitarian. The contributions she has made to several industries, including the automotive industry, make her a worthy honoree for the Barbara Cox Anthony Automotive Woman of the Year Award.”

Throughout her career, Schultz has been recognized by several professional and charitable organizations. In 1999, Schultz nominated several outstanding women in the automotive industry for the Automotive Hall of Fame’s Distinguished Service Award. The winner was among her nominees, marking the first time since 1945 a woman was chosen for the award.

“I feel privileged to be the recipient of this year’s Barbara Cox Anthony Automotive Woman of the Year award,” said Schultz. “Since becoming a member of the automotive industry, I’ve dedicated my career to supporting the women working in the industry and giving back to the community. I am thankful for the recognition that Manheim has given me.”

Schultz recently joined the automotive advisory panel of industry-expert women as Ambassador at Large for Ask Patty, an online portal for women to obtain advice on car purchases, maintenance, and other automotive related topics. Schultz serves as an advisor for female consumers and automotive industry professionals.

In addition to serving as the Founder and CEO of WAAI, Schultz is currently an active member on the Board of Directors for the Automotive Hall of Fame, Concours d'Elegance, Ferris State University and Kendall School of Art and Design. Other notable achievements and professional involvement in her career include:

- Listed in Who's Who in America (since 1982)
- Past President of the Juvenile Diabetes Association
- Diamond Award Recipient Women in Communications
- Named Most Influential Woman by *Crain's Detroit Business*
- American Lung Association's Humanitarian Award
- Northwood University's Golden Plate Award
- Detroit Historical Museum's Most Enterprising Woman Award

Previous winners of Manheim's Barbara Cox Anthony Automotive Woman of the Year Award include Independent Dealership Owner Sandra Moss; Toyota executive Tracey Doi; Enterprise Rent-A-Car executive vice president and chief operating officer Pam Nicholson; Maguire Automotive Group president Marcy H. Maguire; and Alexis Jacobs, owner of Columbus Fair Auto Auction in Columbus, Ohio.

The annual award was created six years ago to honor women who have been leaders in their profession and have contributed to improving the automotive industry. Anthony supported Manheim's growth to become the leading provider of remarketing services in the automotive industry.

In conjunction with the award to Schultz, Manheim will make a scholarship contribution to a deserving junior or senior student at Northwood University.

About Manheim (www.manheim.com)

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visitors each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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