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TOTAL RESOURCE AUCTIONS ADDS NEW JERSEY LOCATION
Total Resource Auctions New Jersey to Host First Sale on Feb. 17

ATLANTA – The Total Resource Auctions network of salvage wholesale auctions has expanded to 72 nationwide locations, with the addition of Total Resource Auctions New Jersey in Bordentown, N.J. The first sale will be held on Wednesday, Feb. 17, at 2:00 p.m.

Total Resource Auctions New Jersey shares a location with Manheim New Jersey, one of Manheim’s top operating locations. Greg Fodor has been named manager of Total Resources Auctions New Jersey.

“The Total Resource Auctions New Jersey location greatly strengthens our presence in the Northeast and supports our continued goal of providing customers with added convenience and selection,” said Bill Tiedemann, vice president and general manager of Total Resource Auctions.

The first sale will feature approximately 100 salvage and damaged units from American Honda, Wells Fargo, GE Capital and Enterprise.

“Becoming part of the Total Resource Auctions Network gives us the opportunity to expand our reach to develop a new customer base,” said Pete Sauber, general manager, Manheim New Jersey. “We expect Total Resource Auctions New Jersey to become a significant part of our operation as we build additional relationships with insurance, commercial and dealer customers in need of salvage and damaged vehicle remarketing services.”

Fodor agreed, adding, “Salvage auction customers can expect the same high-quality services that have made Manheim New Jersey one of the leading wholesale vehicle auctions in the industry. We have the expertise and dedicated staff to deliver those services and provide added value.”

Buyers interested in attending a Total Resource Auctions sale can do so every Wednesday at 2:00 p.m., following Manheim New Jersey’s used whole vehicle auction.

About Total Resource Auctions

Total Resource Auctions allows buyers and sellers to securely exchange damaged, inoperative and salvage vehicles at 72 locations throughout the United States and via Web-based products, including Manheim Simulcast. For more information about Total Resource Auctions, go to www.trauctions.com.