



FOR IMMEDIATE RELEASE

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**FINANCIALINX CORPORATION AWARDS MANHEIM MONTREAL
2009 AUCTION ACHIEVEMENT AWARD**

Award Recognizes Canada-Based Auction Houses that Offer Outstanding Service and Performance

TORONTO, ONTARIO – The FinanciaLinX Corporation has awarded Manheim Montreal its 2009 Auction Achievement Award. The award was formally presented at Manheim Montreal on January 26, 2010, prior to start of the day's auction activities.

FinanciaLinX takes several factors into account when selecting the recipient of its annual Auction Achievement Award including: sales results, reconditioning of vehicles, days to pick up, days to sell and all-around customer service.

“Manheim Montreal and its team of dedicated employees provided exceptional customer service and delivered outstanding auction results last year,” said Arnold Lee, vice president of remarketing, FinanciaLinX. “The service-oriented culture surrounding Manheim Montreal has been a key factor in helping FinanciaLinX to build its business in the market. We thank everyone at Manheim Montreal for their hard work and dedication to customer success.”

"Receiving this award from FinanciaLinX affirms that we are delivering on our promise of excellence on an ongoing basis," said Yvan St-Jean, general manager, Manheim Montreal. "A performance-based award from a customer is one of the most powerful endorsements a company can hope to receive."

About FinanciaLinX

FinanciaLinX is one of the largest non-captive leasing companies in Canada providing lease programs for Hyundai, KIA, Mazda, Suzuki, Mitsubishi, Jaguar and LandRover. FinanciaLinX pioneered web-based auto financing in Canada; being one of the first leasing companies in Canada to use the Internet exclusively for credit approval. This web-based business model has made it possible for them to provide their clients with credit approval and complete documentation within minutes. For more information about FinanciaLinX, visit www.financialinx.com or call direct at 1.877.346.5469.

About Manheim Canada

Manheim has been serving Canadian wholesale vehicle buyers and sellers for more than 26 years. Headquartered in Mississauga, Ontario, Manheim Canada has five operating locations and hosts more than 40 in-lane and online auctions each month. Manheim Canada is part of Manheim (www.manheim.com), the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.