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MANHEIM SPECIALTY AUCTIONS DOUBLES ITS POWERSPORTS OFFERING Manheim Indianapolis facility celebrates expansion with February 2-3 Grand Opening

INDIANAPOLIS – Manheim Specialty Auctions today announced a significant expansion to its PowerSports offering at Manheim Indianapolis, making this location the largest PowerSports auction facility for Manheim. The newly expanded location now offers 40,000 square feet of auction space, twice its original size, to accommodate strong growth in customer demand in the pre-owned powersports market. To celebrate this accomplishment, Manheim Indianapolis is hosting a special PowerSports Expansion Super Sale event February 2-3, 2010.

Both current and first-time registered customers will enjoy two days of hospitality, starting with a full evening of special activities on February 2, including an indoor pool party. At the next day's sale, customers will have the opportunity to fine-tune their inventories for the prime Spring selling season.

"We're looking forward to welcoming old and new friends for two action-packed days," said Dave "Crockett" Allen, General Manager, Manheim Indianapolis. "With over 600 powersports units already registered, we're ready for a record-breaking event sale, backed by all the guarantees that make every Manheim Specialty auction such a quality experience for buyers and sellers."

In addition to the Grand Opening event, customers can take advantage of a year-round schedule of sales, featuring fresh inventories of late-model motorcycles, ATVs, quad runners, watercraft and snowmobiles. Leading partner consignors including Harley-Davidson Financial Services, GE Money, Fifth Third Bank and many others, as well as dealer groups and private dealerships from around the country – all of whom choose to make Manheim Indianapolis part of their remarketing strategy.

Like all Manheim Specialty PowerSports auctions, customers are invited to preview the latest available inventory at Manheim's 24/7 "buy, sell, bid" online marketplace OVE.com, one week prior to the sale, or in person at Manheim Indianapolis throughout the day on February 2.

For more information on Manheim Indianapolis upcoming auctions, including the popular Thursday Thunder online event sales, contact Manheim Indianapolis at (317) 862-8622 or visit www.Manheimspecialtyauctions.com.

About Manheim Specialty Auctions

Manheim, the world's leading provider of vehicle remarketing services, began hosting Manheim Specialty Auctions (www.manheimspecialtyauctions.com) to meet the growing needs of customers looking for used vehicles other than the traditional automobile. Today, Manheim offers customers access to 85 locations in North America, with 20 dedicated to selling Specialty units including Boats, RVs, Motorcycles and PowerSports vehicles.

By offering services such as full-service reconditioning, electronic condition reports, certification, distribution centers, title management, inspections, vehicle transportation, financing and dealer floor planning, Manheim helps customers realize the full value of their vehicles.

Customers can also take advantage of Mobile Specialty auctions that provide convenient, onsite sales and support at any location in North America. All vehicles are sold "in-lane" or "online" via Manheim Simulcast and OVE.com.

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc. one of the nation's leading communications, media and automotive services companies.

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