



**CANADA** 

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**MANHEIM CANADA SUPPORTS OMVDA COMPLIANCE THROUGHOUT CANADA**  
Manheim Canada Locations to Provide Consistent Experience  
to All Customers While Insuring Compliance

MISSISSAUGA, ONTARIO, January 6, 2010 – Manheim Canada has announced that it will support compliance of the Ontario Motor Vehicles Dealers Act (OMVDA) at all of its locations, including those outside the Province of Ontario. As a result, Manheim Canada has modified its National Arbitration policy to be consistent with the OMVDA requirements and established a revised National Sellers Declaration policy.

Legislated by the Province and enforced by the Ontario Motor Vehicle Industry Council (OMVIC), the OMVDA requires sellers at all levels of the used vehicle supply chain to provide specific declarations related to a vehicle's history. Effective as of Jan. 1, 2010, the new legislation helps protect consumers when purchasing used vehicles.

“While the act currently applies to dealers doing business in Ontario, our company has decided to support compliance of this act throughout all of our locations, using this legislation as a baseline to conduct business in Canada,” said Patrick Brennan, vice president, Canadian Operations. “This means that whenever a customer sells a car at a Manheim location or online in Canada, the seller will need to comply with the new Seller Declarations in accordance with our new policies.”

To make the changes easier for customers, Manheim Canada has developed the template and technology needed for seamless digital transfer of vehicle history information between larger commercial sellers and its Canadian locations. The company also has developed a universal manual document to ensure accurate data collection for smaller consignors and dealers not using electronic file transfer.

“Manheim's foundation is built on integrity, so while the OMVDA is not the law in other Canadian provinces, we know it's the right thing to do to protect all consumers wherever they buy used vehicles,” said Brennan. “By taking this step, we also are able to provide a consistent experience to all of our customers.”

**About Manheim Canada**

Manheim has been serving Canadian vehicle buyers and sellers for more than 25 years. Headquartered in Mississauga, Ontario, Manheim Canada has five operating locations and is part of Manheim ([www.manheim.com](http://www.manheim.com)), the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2009, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.