



Manheim

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MERCEDES-BENZ FINANCIAL EXPANDS PARTNERSHIP WITH MANHEIM Manheim San Francisco Bay Becomes Fourth West Coast Location to Host Exclusive Sales

ATLANTA – For the first time, late-model, pre-owned Mercedes-Benz vehicles remarketed by Mercedes-Benz Financial are exclusively available to buyers through Manheim San Francisco Bay. The Hayward, CA Manheim location, which already hosts a blue-chip collection of year-round highline vehicle auctions, announced its newest partnership following a series of successful pilot sales events. Mercedes-Benz Financial selected to move its business to Manheim after "test driving" the company's San Francisco area facility for three months.

"Mercedes-Benz Financial only offers vehicles at select locations across the country," said Jesse D'Elena, West Region Manager, Auctions, Mercedes-Benz Financial. "In doing so, the auctions that partner with us have to perform at high levels in several areas. The team at Manheim San Francisco Bay did just this during our testing. And they continue to show solid results and provide us and our buying dealers with great service. We look to continue to strengthen this partnership in the future, as Northern California continues to be a key market for Mercedes-Benz Financial." The region remains one of the country's leading luxury vehicle markets, putting Manheim San Francisco Bay at the center of meeting the supply and demand needs for dealer buyers from the U.S. and abroad.

Mercedes-Benz Financial consigns a dynamic mix of vehicles through Manheim San Francisco, including desirable executive and other certified pre-owned models. During the first year of the partnership, the company anticipates offering close to 5,000 passenger cars and SUVs in-lane and online, including maximizing special sales events such as the popular online Manheim Monday.

"One of Manheim's unique strengths is our ability to deliver multi-channel sales events that generate maximum awareness and exceptional results for our strong buyer base," said Christopher Head, General Manager, Manheim San Francisco Bay. "Our team's priority is to deliver quality service to Mercedes-Benz Financial, while helping them drive enhanced vehicle value and increased sales."

Before the first official Mercedes-Benz Financial vehicle debuted in the lane, the Manheim San Francisco Bay team participated in comprehensive operations and distribution process training.

The next opportunity to view the latest collection of first-class Mercedes-Benz vehicles that cross the lane at Manheim San Francisco Bay is December 9, 2009. Buyers can also preview available Mercedes-Benz Financial inventory via Manheim.com's 24/7 'bid' or 'buy now' solution, OVE.com. For more information, contact site support at 866-423-5678.

About Manheim

Manheim (www.manheim.com) is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2008, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.

About Mercedes-Benz Financial

Mercedes-Benz Financial, now in its 27th year of operation, provides financing for Mercedes-Benz dealers' inventories and their retail customers. Currently, over 450,000 drivers in the United States enjoy the benefits of leasing or financing their Mercedes-Benz vehicles through Mercedes-Benz Financial, a division of DCFS USA LLC. DCFS USA LLC and certain affiliates operate in the United States, Canada, Mexico, and parts of South America. DCFS USA LLC and its affiliates are part of the Daimler Financial Services Group, headquartered in Berlin, Germany, that operates in nearly 40 countries. Daimler Financial Services Group is one of the leading financial services enterprises worldwide. For more information visit www.mercedesbenzfinancial.com.