



# Manheim

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## **MANHEIM REINFORCES COMMITMENT TO FRONTLINE SERVICES NAMES FREDRICK STANDFIELD VICE PRESIDENT IN NEW ROLE**

ATLANTA – Fredrick Standfield has been named Manheim’s vice president of recon operations and planning for Frontline Services, it was announced today. In this new role, Standfield will lead the development of Frontline Services’ business operations and strategy, facilitate cross-operational efforts across the company, strengthen customer relationships and maximize recon efficiencies at Manheim’s U.S. operating locations.

“Fredrick has done a great job in developing key strategies for Frontline Services that are benefiting our customers as well as Manheim,” said Kelly Conger, group vice president of Frontline Services. “Putting Fredrick in this important role reinforces our commitment to Frontline Services. We will continue to focus on helping customers take advantage of services that help them improve vehicle value, efficiencies and profitability.”

A 15-year veteran of Manheim’s parent company, Cox Enterprises, Standfield most recently served as the vice president for business planning and strategy for Manheim’s Frontline Services division.

A certified public accountant, Standfield began his career at Cox in 1994 and has since held positions in finance, business development, planning and strategy within Cox Enterprises, Cox Newspapers, Auto Trader and Manheim.

### **About Manheim**

Manheim ([www.manheim.com](http://www.manheim.com)) is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company’s operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world’s largest, most comprehensive wholesale marketplace. In 2008, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.

Manheim’s subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resources Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the nation’s leading media companies and providers of automotive services.

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