



# Manheim

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## **BAILEY NAMED SEMI-FINALIST FOR INTERNATIONAL WOMAN OF INFLUENCE AWARD**

ATLANTA – Lilia Bailey, senior vice president/chief people officer for Manheim, has been named a semi-finalist in the corporate category for *Global Exec Women Magazine's* International Women of Influence Awards™.

The International Women of Influence Awards™ is an initiative of the Global EXEC Women's International Council that seeks to honor women who are changing the way global business is conducted, have reached international status for outstanding work in their fields and are known for their leadership and achievements.

The award was presented during the annual Women's Business Enterprise National Council (WBENC) Annual Conference in San Francisco. Other nominees included Sheri Eichelberger, associate vice president, AT&T; Chelle Moore, vice president international human resources, Wal-Mart Stores, Inc.; Gordana Schifanelli, vice president, Wells Fargo & Co.; Tara Spann, director, Staples, Inc., and Wilka Varela Toppins, vice president, Macy's, Inc.

“We are fortunate to have Lilia on our team and are thrilled that she is being honored for her excellent work,” said Dean Eisner, Manheim president and CEO. “She has rightfully been placed on par with an amazing group of accomplished professionals.”

“Lilia and these other dynamic leaders are influential in their respective fields and communities,” said Virginia A. Bradley, founder, CEO and publisher of *Global EXEC Women Magazine*. “They are all powerful examples of women conducting international business and we are proud to honor them.”

Bailey joined Cox Enterprises in 2002 as director of organizational effectiveness. In 2004, she came to Manheim as vice president of human resources and development. She led change initiatives that aligned human resources with the company's growth strategy and culture, focusing on establishing the human resources function as a business partner. Bailey was promoted to chief people officer in 2005 and then to senior vice president/chief people officer in January 2009.

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Bailey holds a Presidential and Key Executive Master of Business Administration degree from Pepperdine University, a Master of Arts degree in human resource management from the Keller Graduate School of Management and a Bachelor of Arts degree in psychology from Spelman College.

Outside of the office, Bailey is active in the community, serving as a board member for Communities in Schools, Leadership Atlanta, the Human Resource Planning Society, Girl Scouts of Atlanta HR Council and the International Society for Human Resource Management

### **About Manheim**

Manheim ([www.manheim.com](http://www.manheim.com)) is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2008, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resources Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the nation's leading communications, media and automotive services companies.

### **About Global EXEC Women**

*Global EXEC Women Magazine* is an award-winning, multi-lingual, online and print publication that features female business executives, women business owners and entrepreneurs that conduct international business. Last year, the publication was selected to be included in the seat pocket of Delta Air Lines' inaugural flight to China.

We connect female business and technology executives with other women of influence for interactive forums and a perspective for regional, national and international business. We recognize women around world with our International Women of Influence and Luminary Awards™. The 2010 awards will be presented in Cairo and other locations. For more information, visit: [www.globalexecwomen.com](http://www.globalexecwomen.com).

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**About WBENC**

The Women's Business Enterprise National Council (WBENC) is the leading advocate for, and authority on, Women's Business Enterprises (WBEs) as suppliers and vendors to the nation's corporations. WBENC is also the nation's leading third-party certifier of businesses owned and operated by women, with WBENC certification accepted by more than 1,000 corporations, representing America's most prestigious brands, as well as government entities at the state, local and Federal levels. Throughout the year, WBENC's RPOs provide opportunities for interactions between more than 250 member corporations and over 8,500 certified WBEs at business building events and other forums. For more information, visit: [www.wbenc.org](http://www.wbenc.org).

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