
FOR IMMEDIATE RELEASE

Cox Enterprises and Georgia Power Produce Green Energy for Georgia

*Rooftop Solar Installation at Atlanta Vehicle Innovation Facility
Supports Cox's National Sustainability Program*

ATLANTA (April 20, 2009) – Cox Enterprises announced today the completion of its 10,000-square-foot solar panel installation, the largest of its kind for Georgia Power's alternative energy program in Georgia.

Located at Cox's Manheim DRIVE facility in Stockbridge, Ga., the 100-kilowatt rooftop system converts the sun's radiation to electricity and generates approximately 150-megawatt hours annually. The renewable energy is fed back into the utility grid system and reduces the amount of energy generated by Georgia Power.

"Embracing renewable energy is a key component of Cox Conserves, our national sustainability program," said Mike Mannheimer, vice president, supply chain services and chief procurement officer, Cox Enterprises. "Our Manheim DRIVE solar project is a win for Cox, the environment and the community. The project reduces our energy costs and directly feeds renewable energy back into the community."

"We take great pride in being the first Manheim location in Georgia to install rooftop solar panels," said Donald Foy, executive director, Manheim DRIVE. "Our team is committed to looking at new and different ways to conserve the resources we use every day, including energy and water, to ensure we do our part for the environment and the community."

The panels are virtually maintenance-free and have a life expectancy of more than 20 years. Manheim DRIVE joins other Cox locations harnessing solar energy in Arizona, California and New Jersey.

"Cox Enterprises has always been a leader in promoting cutting-edge technologies," said Ervan Hancock, Georgia Power's renewable and green strategies manager. "The installation of this solar panel at Manheim DRIVE really reinforces their commitment to the environment and underscores how solar technology is evolving in Georgia."

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Cox Conserves seeks to conserve resources, embrace renewable forms of energy and reduce the company's greenhouse gas emissions by 20 percent by 2017. Since 2000, Cox Enterprises has reduced its energy consumption by 10 percent while growing at nearly 12 percent a year. The program also encourages Cox's 77,000 employees and their families to engage in eco-friendly practices.

The Manheim DRIVE Center is the first-of-its-kind innovation center in the vehicle remarketing industry. Bringing together automotive leaders to solve industry challenges, the Center hosts conferences, symposiums, roundtables and management retreats, as well as live auctions that are held in the 180-seat bidding theatre. Since its opening in 2004, more than 20,000 guests from around the world have visited DRIVE.

About Cox Enterprises:

Cox Enterprises is a leading communications, media and automotive services company. With revenues exceeding \$15 billion and more than 77,000 employees, the company's major operating subsidiaries include Cox Communications, Inc. (cable television distribution, telephone, high-speed Internet access, commercial telecommunications, advertising solutions and the Travel Channel); Manheim, Inc. (vehicle auctions, repair and certification services and web-based technology products); Cox Media Group, Inc. (television stations, digital media, newspapers, advertising sales rep firms and majority-owned, publicly-traded Cox Radio, Inc.); and AutoTrader.com. Additionally, Cox's Internet operations include Kudzu.com and Adify Corporation, a unit of Cox TMI, Inc.

About Georgia Power:

Georgia Power is the largest subsidiary of Southern Company, one of the nation's largest generators of electricity. The company is an investor-owned, tax-paying utility with rates well below the national average. Georgia Power serves 2.3 million customers in all but four of Georgia's 159 counties.

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