



Manheim



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**CONTACT:** Lois Rossi  
Manheim  
(678) 645-2028

Natalie Nardone  
American Salvage Pool Association  
(678) 560-6678

**TIEDEMANN ELECTED PRESIDENT OF ASPA**  
*Total Resource Auctions' VP To Lead Organization 2009-2010*

ATLANTA – Bill Tiedemann was elected president of the American Salvage Pool Association (ASPA) at its 26<sup>th</sup> Annual Conference and Industry Symposium held this week in Scottsdale, Ariz. As ASPA president, Tiedemann will have responsibility for the general supervision, direction and control of the association's affairs. He will coordinate all executive functions with the executive director and the management company.

Jerry Sullivan, a partner at QCSA Auto Auctions, is ASPA's 2009-2010 president-elect, and Bo Wroten, owner/managing member of Insurance Salvage Solutions, will serve as ASPA's 2009-2010 immediate past president.

"Bill's experience at Manheim and his dedication to the salvage industry made him an ideal candidate for president of ASPA," Wroten said. "We know he'll do a great job as president, and I look forward to working closely with him over the next year."

ASPA membership approved Tiedemann for the position in March 2008 at the organization's annual membership meeting in San Antonio, Texas. Tiedemann, Sullivan and Wroten assumed their new positions at ASPA's annual Conference and Industry Symposium this week. Tiedemann is vice president and general manager of Total Resource Auctions, where he is responsible for helping to build Manheim's network of salvage auctions.

"Since joining ASPA, I have enjoyed learning from others in the salvage pool industry and building relationships with others in the industry," Tiedemann said. "I am honored that my peers have elected me to this position, and I look forward to begin serving as president."

Tiedemann has been associated with ASPA since 2005 and has served on the Connectivity and Legislative committees. He also served on the board of directors for the past three years and is the organization's 2008-2009 president-elect.

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Tiedemann's career in the auction industry began in 1981 at the Airport Auto Auction in Portland, Ore., where he served as general manager. He moved on to become vice president of sales at the privately owned Portland Auto Auction in 1984 and, in 1986, took a position with GE Capital Auto Auctions as the general manager of the Portland Auto Auction. In 1987, Tiedemann was appointed general manager of the Denver Auto Auction, where he worked for GE Capital.

Tiedemann joined Manheim in 1989 as national operations manager. In 1990, he took over the responsibility for Manheim reconditioning operations, and in 1991, he became director of special operations for best practices, reconditioning operations and capital projects. Tiedemann advanced to vice president of special operations a year later, overseeing reconditioning and the Ford Motor Company relationship. He was promoted to his current position in 2005.

### **About American Salvage Pool Association**

The American Salvage Pool Association (ASPA) is a non-profit trade association comprised of members in the salvage and automotive remarketing industry. Members include salvage pool owners and operators, insurance companies and associate members in salvage pool support industries. Its purpose is to exchange and disseminate information among its members, encourage ethical business practices and assist its members and industry colleagues in matters related to the automotive remarketing industry. More information on ASPA can be found at [www.aspa.com](http://www.aspa.com).

### **About Total Resource Auctions**

Total Resource Auctions is a wholly owned subsidiary of Manheim. With a national network of wholesale auctions, Total Resource Auctions allows buyers and sellers to securely exchange total-loss, damaged, disabled, inoperative, donation and salvage vehicles at 60 locations throughout North America and via Web-based products, including Manheim Simulcast. For more information, go to [www.traauctions.com](http://www.traauctions.com).

### **About Manheim**

Manheim ([www.manheim.com](http://www.manheim.com)) is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect

buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2008, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the nation's leading media companies and providers of automotive services.

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