



Manheim

FOR IMMEDIATE RELEASE

January 27, 2009

CONTACT: Lois Rossi
Manheim
(678) 645-2028

MANHEIM PROMOTES LILICIA BAILEY TO SENIOR VICE PRESIDENT, CHIEF PEOPLE OFFICER

ATLANTA – Lilia Bailey has been promoted to senior vice president, chief people officer of people strategies/human resources at Manheim. In addition to the responsibilities of her most recent role, she will identify strategic opportunities that enhance organizational effectiveness and provide oversight to implement innovative people programs, processes and initiatives to position employees and Manheim for continued success.

“Lilia is a key member of the senior executive team, providing input and guidance on our most important resource – our people,” said Dean Eisner, president and CEO. “Over the past few years, Lilia has demonstrated her leadership and capabilities in gaining insight into our employees’ engagement, developing training and career development programs, and providing vision on areas for improving the work lives of our employees.”

Bailey joined Cox Enterprises in 2002 as director of organizational effectiveness, developing critical processes to meet business needs and serving as the strategic business partner and internal consultant to the vice president of human resources for Manheim. In 2004, she joined Manheim as vice president of human resources and development, where she led change initiatives that aligned human resources with the company’s growth strategy and culture, focusing on establishing the human resources function as a business partner. Bailey was promoted to chief people officer in 2005. Since then, she has been instrumental in the design and adoption of innovative people strategies including employee engagement, talent management, compensation and people development.

Bailey holds a Presidential and Key Executive Master of Business Administration degree from Pepperdine University, a Master of Arts degree in human resource management from the Keller Graduate School of Management and a Bachelor of Arts degree in psychology from Spelman College.

Outside of the office, Bailey is active in the community, serving as a board member for Communities in Schools, the Human Resource Planning Society, Girls Scouts of Atlanta HR Council, the International Society for Human Resource Management and Global Executive Woman’s Network.

-more-

About Manheim

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2008, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the nation's leading media companies and providers of automotive services.

###