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MANHEIM NAMES JEFF BUNCH TO NEW VICE PRESIDENT ROLE
New Dealer Services Position Created To Better Meet Dealer Needs

ATLANTA – Manheim’s senior vice president of account management and customer strategies, Nick Peluso, announced today that Jeff Bunch has been named to the newly created position of vice president of dealer services.

In this role, Bunch will be responsible for leading the efforts of a unified dealer account management strategy focusing on growing dealer business across all business lines. This team will include dealer sales and development, account management, Manheim Financial Services and dealer reconditioning, connecting the variety of Manheim services under one umbrella to better identify and service customer needs. Bunch will report to Peluso.

“Jeff has solid industry experience and a proven track record for building customer relationships, driving results and leading diverse teams,” said Peluso. “His knowledge in the sales, operations, and financing and insurance areas will help our customers take full advantage of the services we offer that benefit their business the most.”

For the last three years, Bunch has served as vice president of sales and operations for Manheim Financial Services (MAFS), where he was responsible for driving and managing MAFS’ growth and overseeing regional sales and operations teams. Bunch has more than 24 years of industry experience, including working in a variety of sales roles at Chevrolet, Chrysler and GM dealerships.

About Manheim

Manheim (www.manheim.com) is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company’s operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world’s largest, most comprehensive wholesale marketplace. In 2007, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$59 billion in value.

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Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resources Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the nation's leading media companies and providers of automotive services.

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