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CONTACT: Lois Rossi
Manheim
(678) 645 2028

MANHEIM PROMOTES LEADERSHIP VETERANS TO NEW POSTS
Jim McKnight and Sue Boehlke Take On Key Strategic Roles

ATLANTA – Jim McKnight has been named strategic execution officer of Manheim and Sue Boehlke has been named senior vice president of Manheim Enterprise Solutions, the umbrella organization that encompasses both Manheim’s Technology and Online Solutions groups, Manheim president and CEO Dean Eisner announced today.

“Jim and Sue have made valuable contributions to our company, to our customers and especially to the growth of our online offerings,” said Eisner. “Their new roles will allow them to expand their leadership and continue to influence the evolution and growth of Manheim’s online and in-lane efforts.”

McKnight, former president of Online Solutions for Manheim, assumes the newly created post of strategic execution officer. This key role will allow him to bring an enhanced focus to the implementation of the many efforts under way that will strengthen both Manheim’s online and in-lane efforts.

McKnight has worked within Cox Enterprises, Manheim’s parent company, for more than 25 years. In that time, he has served as president of OVE.com, where he led the Web site’s impressive growth in the first year of its formal debut. As chief operating officer of AutoTrader.com, he was responsible for handling the day-to-day operations of the company, including the oversight of its sales, marketing and dealer services departments and of its product management and technology initiatives. McKnight also helped develop the Web presence of AutoTrader.com and helped foster its relationships with key Web companies such as Yahoo!, Edmunds and others.

Boehlke, former chief operating officer of Online Solutions for Manheim, will now have responsibility for Manheim’s Technology and Online Solutions groups, including all aspects of OVE.com, Manheim.com and Simulcast. In her new role, she will join the senior leadership team and will report to Eisner.

Boehlke served as chief operating officer of OVE.com before being named chief operating officer of Online Solutions. She came to OVE.com from AutoTrader.com, where she was senior vice president of operations and was charged with keeping the Web site at the forefront of technology. She was also responsible for marketing, product management, initiative portfolio management and enterprise program management operations. Boehlke’s areas of expertise include strategy, planning, program management, vendor selection, IT management and IT best practices.

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About Manheim

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2007, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$59 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the nation's leading media companies and providers of automotive services.

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