



**FOR IMMEDIATE RELEASE**  
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**DEMETRY NAMED MANHEIM'S CHIEF OF STAFF**  
*Has Served as Manheim's Principal Attorney For Past Decade*

ATLANTA – Manheim president and CEO Dean Eisner announced today that Jim Demetry has been named the company's first-ever chief of staff, effective June 16.

In this role, Demetry will work with Eisner and Manheim's senior management team to establish strategic priorities, streamline implementation processes, and monitor activities toward completion. He will also serve as the conduit for all company legal matters.

For the last 10 years, Demetry has served as Manheim's lead attorney at the Atlanta law office of Dow Lohnes, providing legal guidance to Manheim's operating locations, businesses and senior managers on a wide range of issues.

"Jim brings a deep understanding of Manheim's business, goals and culture after working so closely with us the last 10 years," said Eisner. "Now, as a member of our executive team, he will have the ability to assure the coordination and implementation of executive-level strategic initiatives and programs, which is great news for all of us at Manheim who understand the level of dedication and attention to detail that Jim brings to his work every day."

A 1985 graduate of The Ohio State University College of Law, Demetry earned an undergraduate degree in economics from the University of Michigan in 1982. After one year at the Atlanta firm of Hansell & Post, Demetry joined Dow Lohnes in 1986, becoming a Member of the firm in 1994. In 1998, he became head of the firm's labor and employment practice.

"I am excited to join a company that I have greatly admired and respected over the last decade," said Demetry. "It is an honor to join the Manheim team at a time when the company is experiencing so much growth and innovation."

**About Manheim**

Manheim ([www.manheim.com](http://www.manheim.com)) is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology

products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2007, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$59 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resources Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the nation's leading media companies and providers of automotive services.

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