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**MANHEIM UNVEILS ALTERNATIVE ENERGY INITIATIVE  
AT NEW JERSEY FACILITY**  
*Installation of Rooftop Solar Panels Supports New Jersey Clean Energy Pilot Program*

BORDENTOWN, N.J. – Manheim, the world’s leading provider of vehicle remarketing services and a subsidiary of Cox Enterprises, Inc., headquartered in Atlanta, Ga., today unveiled the installation of solar panels at its Manheim New Jersey facility (formerly National Auto Dealers Exchange). This initiative generates 15 percent of its detail shop’s electricity, reduces overall energy consumption and creates long-term savings for the operation.

The panels cover the usable portion of the shop’s 42,000-square-foot roof and produce 136 megawatt hours annually. This equates to enough energy to power 12 average-size homes and prevent the emissions of 95 tons of greenhouse gases. The panels are maintenance-free and have a life expectancy of more than 20 years.

Manheim’s use of alternative energy is tied to the New Jersey Clean Energy Pilot Program, which supports businesses in selling solar renewable energy credits to local utilities. The photovoltaic solar panels capture the sun’s radiation energy and convert it directly to electricity. The electricity is used to power all electrical devices in the detail shop, including lighting, vacuums and mechanical lifts.

“I’m extremely proud of how Manheim and its employees have embraced our “Go Green” initiatives. Through their efforts, we’ve put in place a variety of long-term conservation programs, including water-based painting, water treatment and recycling and now — alternative energy,” said Manheim president and CEO Dean Eisner. “As a result, we’re able to reduce our reliance on local energy resources while making meaningful differences in our communities.”

“Go Green” supports parent company Cox Enterprises’ Cox Conserves, a national program aimed at further reducing Cox’s total carbon footprint an additional 20 percent by 2017.

“Through our Cox Conserves environmental initiative, Cox Enterprises is proud to have partnered with Manheim New Jersey in one of our first renewable energy generation projects. We also commend the State of New Jersey in helping to provide the financial incentives for us to build this system, through their innovative Clean Energy Pilot Program,” said Mike Mannheimer, vice president, supply chain services and chief procurement officer, Cox Enterprises.

“Our facility takes great pride in being the first Manheim location to install rooftop solar panels on its detail shop,” said Pete Sauber, general manager, Manheim New Jersey. “Our team, partnering with the New Jersey Board of Public Utilities, realized immediately the positive impact this effort would have on the environment and the community.”

Pleased with the project’s early successes, Manheim New Jersey plans to install 70,000 square feet of additional panels, a move that will add 580 kilowatts of electrical capacity to the existing 130 kilowatt solar panel system.

## **About Manheim**

Manheim ([www.manheim.com](http://www.manheim.com)) is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company’s operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world’s largest, most comprehensive wholesale marketplace. In 2007, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$59 billion in value.

Manheim’s subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resources Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the nation’s leading media companies and providers of automotive services.

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