



FOR IMMEDIATE RELEASE

April 21, 2008

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MANHEIM ADDS TWO TO CANADIAN SALES AND MARKETING TEAM

New team members bring deep industry knowledge and expertise

ATLANTA - Manheim today announced that it will add two new members to the Canadian sales and marketing team.

Steve Macaluso has been named Executive Director of Sales and Marketing. In his new role, Macaluso will oversee commercial account development, client relations and marketing for Canada. He joined Manheim on the National Accounts team in 2007. Prior to that, Macaluso worked in the Canadian auto remarketing industry in various sales and marketing management positions. He also served at the auction level in assorted management capacities. Macaluso holds a marketing diploma from Seneca College of Applied Arts and Technology.

Reporting to Steve is Mandy Moran, Commercial Account Associate. Moran will serve as the central liaison between commercial clients and operating locations as it pertains to administration, new business implementation, customer service, best practices and customer reporting. She will work closely with Manheim's corporate sales, account management and e-business teams to identify and support prospective and current customers throughout the sales and account management process. Moran has more than twelve years of sales and business development experience, including eight years in the automotive industry.

Steve and Mandy will work under the direction of Cheryl Munce, Vice President of Customer Relations and Strategies at the Manheim Canada corporate office in Mississauga, Ontario.

With deep industry knowledge and expertise, Macaluso and Moran will contribute to the continued growth of the team, further demonstrating Manheim's commitment to the Canadian market place.

About Manheim

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

Manheim offers a variety of vehicle remarketing services to its Canadian customers in locations across Ontario, Quebec, New Brunswick and Nova Scotia. With the addition and acquisition of two new auctions in 2007, Manheim expanded its North American operations and can now be found in five Canadian locations: Oshawa, Toronto, Montreal, Moncton and Halifax.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshalling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of North America's leading media companies and providers of automotive services.

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