



**ONLINE VEHICLE EXCHANGE**

**FOR IMMEDIATE RELEASE**  
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## **OVE.COM RAPIDLY SIGNING INDEPENDENT AUCTION PARTNERS**

*Six Months After Launching Program, 25 Independents Now on Board*

**ATLANTA** — OVE.com announced today that 25 independent auctions have signed agreements to act as facilitating locations for the site's online wholesale vehicle transactions.

National Auto Auction Association (NAAA)-based OVE.com is Manheim's 24/7 virtual wholesale marketplace and is the only online marketplace in the industry where physical auctions play a pivotal role in the success of the business.

Independent auctions that partner with OVE.com act as facilitating locations, guaranteeing title and money, and providing arbitration if needed for the site's online wholesale vehicle transactions. OVE.com announced its intent to partner with independent auctions in September 2007. BSC America's auction locations were among the first to partner with OVE.com, and since then, independent auctions of all sizes have taken advantage of this mutually beneficial offering.

Glenn O'Leary, OVE.com's director of independent auctions, said, "We believe that the reason so many independent auctions have signed so quickly with us is simple: Our independent facilitating locations get an instant online remarketing solution for their buyers and sellers with no upfront costs; plus, they're able to expand their business 'beyond the gates' with a top-notch online platform that can connect them to new customers and allow them to play a part in wholesale transactions that might not normally come to their locations."

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OVE.com's independent auction partners benefit from the ability to meet their customer's online remarketing needs with no membership fees and no listing fees. Also, a relationship with OVE.com gives these auctions access to the largest dealer base for expanding sales nationwide and the ability to increase profits through the collection of facilitation fees, the addition of new buyers, and the expansion of an auction's reach to include national business.

“As a result of partnering with OVE.com, we have increased our customer base and grown our business,” said Jerry Barker, general manager at Greensboro Auto Auction. “I appreciate the personal attention I receive from OVE.com, and I know that they have my best interests in mind. At the end of the day, it's all about serving our customers better, and OVE.com helps me to do that.”

Independent auctions interested in partnering with OVE.com can contact O'Leary at (678) 645-2253 or [glenn.oleary@ove.com](mailto:glenn.oleary@ove.com). OVE.com representatives will be attending NAAA's Spring Business and Quad Zone meeting in Austin, Texas, April 2-4 to answer questions and discuss further.

#### **About OVE.com**

OVE.com is Manheim's 24/7 online wholesale vehicle marketplace with the largest selection of inventory in the industry. OVE.com provides buyers and sellers with a secure environment in which to conduct business 24 hours a day, seven days a week. The site gives sellers the ability to remarket vehicles earlier in the remarketing cycle – and throughout the cycle – while buyers are able to see, compare and purchase vehicles without leaving their dealerships. Manheim is a wholly owned subsidiary of Atlanta-based Cox Enterprises and the world's leading provider of automotive remarketing services. For more information, visit [www.manheim.com](http://www.manheim.com).

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