



# Manheim

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**MANHEIM AUTOMOTIVE WOMAN OF THE YEAR AWARD  
RENAMED IN HONOR OF BARBARA COX ANTHONY**  
*Alexis Jacobs Receives Award at NADA Conference*

ATLANTA – Manheim’s Automotive Woman of the Year Award has been renamed this year in honor of Barbara Cox Anthony, the late longtime owner of Manheim’s parent company, Cox Enterprises, Inc.

Alexis Jacobs, owner of Columbus Fair Auto Auction in Columbus, Ohio, was presented today with the Barbara Cox Anthony Automotive Woman of the Year Award at the Northwood University Dealer Education Awards breakfast during the National Auto Dealers Association Convention in San Francisco, Calif.

“The memory of Barbara Cox Anthony is very dear to the Manheim organization,” said Dean Eisner, president and chief executive officer of Manheim. “She was committed to developing employees within Cox Enterprises and Manheim and ensuring there was a chance for them to enjoy their work, balance their personal and professional lives, and grow and learn. She reached out in unique ways to support diversity and to create opportunities for people both within and outside of the Cox organization.”

The annual award was created four years ago to honor women who have been leaders in their profession and have contributed to improving the automotive industry. Anthony supported Manheim’s growth to become the leading provider of remarketing services in the automotive industry.

“As criteria for this award, we purposely disqualified any women within our own organization, including Berta Phelps, who was recently recognized by *Automotive News* as one of the top 100 women in the automotive industry, and Ruth Hart-Stephens, who recently passed away, but was the first woman president of NAAA, our industry association,” said Eisner. “Fortunately, there are a growing number of superlative women in the remarketing industry and none more deserving to be recognized than Alexis Jacobs. She is a strong advocate for dealers and remarketers, as well as a great competitor to Manheim in the Ohio heartland,” added Eisner.

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In addition to the scholarship for a woman student at Northwood and in recognition of Jacobs, Manheim will also earmark \$10,000 to Northwood for future curriculum development there as a tribute to the women who have led Manheim, such as Barbara Cox Anthony, Berta Phelps and Ruth Hart-Stephens.

“Manheim is extremely proud to sponsor the Barbara Cox Anthony Award. This award recognizes women who have made an impact in the automotive industry, who have been involved in their communities and acted as role models for other women,” said Eisner. “Alexis has exemplified all of these characteristics while playing a vital role in the growth and success of Columbus Fair Auto Auction and the remarketing industry. This year, particularly with the importance of used cars in the marketplace and the large economic engine that dealerships represent, we felt it was appropriate to recognize someone in the remarketing industry.”

Jacobs is the longtime owner of Columbus Fair Auto Auction, which was created by her father, William Jacobs, in 1959. Under her leadership, the auction has become a full-service facility with a complete mechanical shop, on-site body shop, state-of-the-art reconditioning center and on-site transportation services. The auction was ranked for two consecutive years as one of the top 500 Women Owned Businesses by *Working Woman* magazine.

A supporter of both new and used car dealer associations, Jacobs has been involved in the National Auto Auction Association for 40 years, serving five years as chairwoman of the organization’s legislative committee. She was elected NAAA president in 1996.

She has been recognized several times as one of the top female business owners in central Ohio. She is a steering committee member of the Ohio State University Women in Philanthropy and participates in the Women’s Fund of Central Ohio. Jacobs holds the NIADA Ring of Honor Award and the Columbus Auto Dealers Association Automotive Achievement Award.

Jacobs is a strong believer in being involved and giving back to the community. She is a member of the board of both the Ohio State University Foundation and Children’s Hospital, and a former board member of the Salesian Boys & Girls Club. She supports the Dave Thomas Adoption Foundation’s Wendy’s 3 Tour Challenge and a variety of other fundraising efforts. She is an honorary Charity Newsie and a contributor to both the Franklin Park Conservatory and the Columbus College of Art and Design.

Previous winners of the Manheim award include Toyota executive Tracey Doi; Enterprise Rent-A-Car executive vice president and chief operating officer Pam Nicholson; and Maguire Automotive Group president Marcy H. Maguire. These women were honored for their successful business endeavors and service to the industry.

### **About Manheim**

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2007, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$59 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the United States' leading media companies and providers of automotive services.

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