



FOR IMMEDIATE RELEASE
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Contact: Jennifer Poston
McNeely Pigott & Fox
(615) 259-4000

**REDESIGNED MANHEIM.COM FEATURES ENHANCED
POWERSEARCH TECHNOLOGY**
Customer Feedback Drives Changes

ATLANTA – Manheim today announced the launch of the new Manheim.com, featuring new PowerSearch technology that gives dealers faster, easier access to the vehicles they need.

Manheim.com now has a cleaner layout that helps create a friendlier user experience. The new PowerSearch was shaped by feedback from more than 900 Manheim customers and offers more search options, like the ability to search for vehicles by Manheim Market Report (MMR) pricing or condition grade, and more customizable features than ever before. The new PowerSearch allows customers to search Manheim physical auction pre-sales, OVE.com and Manheim Simulcast listings using one, integrated tool.

“Manheim customers collectively spend more than 13 years worth of time each week on Manheim.com, accessing the inventory and information they need to be profitable,” said Jim McKnight, Manheim’s president of Online Solutions. “The new PowerSearch helps our customers find the right cars faster, stocking their inventories more quickly and easily.”

“The new PowerSearch features will speed up the buying process,” said Doug Wilson, used car inventory manager at Toyota Mall of Georgia. “I especially like the condition report grading system which allows me to quickly assess the condition of several vehicles. Having this information readily available helps me make buying decisions faster.”

The new PowerSearch simplifies the search process and gives dealers more search options. A snapshot of the dealer benefits associated with new PowerSearch includes the following features:

- Ability to search Manheim auction pre-sales, OVE.com and Manheim Simulcast listings using one integrated tool
- Ability to purchase vehicles online via OVE.com or Simulcast with fewer clicks

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- Ability to review and re-execute recent searches
- Ability to search for inventory by Manheim Market Report pricing and/or condition grade
- Ability to request automatic notifications via e-mail or text on desired vehicles

The introduction of Manheim.com's new look and enhancements to PowerSearch are just the first in a series of online improvements planned for 2008. As with the current release, all future improvements are planned to more easily connect Manheim customers with Manheim inventory both inlane and online, creating a faster, easier buying experience.

About Manheim

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$58 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the United States' leading media companies and providers of automotive service.

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