



**FOR IMMEDIATE RELEASE**  
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**MANHEIM AUTO AUCTION TO HOLD LARGEST-EVER ONLINE SALE**  
Postcard Sale To Offer Dealers “Pre-Thanksgiving Feast” of Over 2,000 Vehicles

ATLANTA – Manheim (Pa.) Auto Auction will host the largest online sale in the auction’s history on Nov. 20, when 2,000 vehicles will be offered in a special pre-Thanksgiving “postcard”-style sale.

In the “postcard sale” format, vehicle photos and condition reports will be displayed on monitors in six lanes at the facility and online. Auctioneers will be on hand just as during a regular sale, though no vehicles will actually run through the lanes. Dealers may participate in person or online.

“We understand that Thanksgiving week is a busy time for our customers, many of whom will be traveling, so we wanted to provide them with an efficient and convenient way to continue to do business,” said Bill Arnold, assistant general manager at Manheim Auto Auction. “Whether they’re sitting in an airport waiting to fly home or sitting in their grandmother’s kitchen, dealers can get online and find the vehicles they need.”

In addition to the benefits for dealers, the innovative sale will also benefit the commercial consignors supplying the inventory. Because Manheim Auto Auction does not hold its regular Friday sale during Thanksgiving week, this Tuesday postcard sale will provide consignors the opportunity to sell vehicles during a traditionally slow week.

“We’re excited about this postcard sale because it is providing our customers with an opportunity that never existed before,” said Keith Williams, Manheim Auto Auction general manager. “We expect this to be the first of many postcard sales and other events that capitalize on Manheim’s commitment to technology.”

For more information on the sale, dealers should call Arnold at (800) 822-2886.

**About Manheim**

Manheim is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$58 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the nation's leading media companies and providers of automotive services.

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