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MANHEIM INTRODUCES WATER CONSERVATION CENTER AND CLEANER AIR INITIATIVES AT WORLD'S LARGEST AUTO AUCTION

ATLANTA – Manheim announced today that it has activated one of the world's most advanced wastewater treatment systems in the remarketing industry which will reduce Manheim Auto Auction's water demand at its reconditioning center by 60 percent. The Water Conservation Center is a cornerstone element of Manheim "Go Green," a companywide conservation effort designed to reduce overall water dependency and improve processes associated with business operations, including vehicle painting, detailing and waste management.

Manheim Water Conservation Center, designed in partnership with Ashland, Inc. (NYSE: ASH), treats 42,000 gallons of wastewater and produces 25,000 gallons of high-quality reusable water per day. Annually, the system will extract 68 tons of contaminants from wastewater, the weight equivalent of 12 male elephants, enabling Manheim to return treated water to the municipal water treatment system in a pretreated condition.

Also as part of "Go Green," Manheim has implemented several cleaner air initiatives, including waterborne basecoat painting, paint mix management and waste management that, combined with its wastewater treatment solution, will reduce greenhouse gases by more than 200 tons annually.

"These proactive initiatives demonstrate Manheim's firm commitment to operating as a responsible employer, partner, provider and citizen," said David Munnikhuysen, vice president of Best Practices and leader of Manheim "Go Green" conservation initiative. "Through state-of-the-art technology and the ingenuity of Manheim people, we're able to use and waste less, deliver more and perform better. This is the mission of Manheim 'Go Green,' and we intend to fulfill it."

Manheim intends to measure the effectiveness of all its "Go Green" initiatives, confirmed Munnikhuysen, and adapt as necessary to ensure objectives are being met. An early example of this is Manheim's work with DuPont to design and implement the exclusive use of waterborne basecoat painting at this recon facility. Through this alone, Manheim expects to reduce air pollutants by 40 percent.

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Also at its Pennsylvania facility, Manheim has launched a new paint mix management process that will reduce air pollutants by 10 percent and adopted a new waste management process that selects, recycles and handles waste materials like motor oil and antifreeze in an environmentally conscious manner. “Our team is committed to establishing conservation processes that reduce water consumption and air pollutants to benefit our communities,” said Keith Williams, general manager, Manheim Auto Auction.

“We are excited about the new Water Conservation Center and other conservation efforts under way at Manheim. We believe that being environmentally responsible is not a one-time event, but an ongoing commitment to our employees, customers and communities” said Dean Eisner, president and chief executive officer of Manheim. “The green efforts at our largest facility will help serve as the model for our business in the years to come.”

Manheim “Go Green” supports the environmental efforts of parent Cox Enterprises, Inc. Launched earlier this week, Cox Conserves’ goal is to reduce its energy consumption by an additional 20 percent by 2017; since 2000, Cox Enterprises, Inc., has reduced its energy consumption by 10 percent.

About Manheim

Manheim is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company’s operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world’s largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim’s subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the nation’s leading media companies and providers of automotive services.

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