



Manheim

**TOTAL RESOURCE**  
AUCTIONS

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**JAMIE PORTER NAMED PRESIDENT OF TOTAL RESOURCE AUCTIONS**

*Thirty-One Year Industry Veteran Charged With Growing Manheim's Salvage Auction Business*

ATLANTA – Jamie Porter has been named president of Total Resource Auctions, Manheim's salvage division, Manheim president and CEO Dean Eisner announced today.

“Jamie is a seasoned Manheim executive who has proven abilities to build and lead key businesses,” said Eisner. “He is well known for his work in the remarketing industry and will join Bill Tiedemann, who has been successfully developing Total Resource Auctions. Jamie and Bill make an awesome team, with a strong commitment for resources, staffing and growth; we expect Total Resource Auctions to become a premier company in serving the salvage industry.”

Manheim launched its Total Resource Auctions division in 2005 and now has 35 dedicated TRA sales throughout the country, with plans for continued expansion. The salvage sales allow buyers and sellers to securely exchange damaged, inoperative and salvage vehicles through Total Resource Auctions locations and Web-based products, including Manheim Simulcast. With Porter's addition, Tiedemann will continue in his role vice president and general manager of Total Resource Auctions and take on added responsibilities.

“There are tremendous opportunities to better serve our insurance and recycler customers through acquisitions, greenfield projects, and the establishment of co-locations with existing auctions in and outside of the United States,” said Porter. “We're committed to taking Total Resource Auctions to the next level and making it the salvage operation of choice for customers.”

Porter joins Total Resource Auctions with 31 years of industry experience, most recently serving as Manheim's executive vice president, service businesses, since July of 2006. He has held numerous leadership positions at Manheim, including executive vice president of operations (2003-2006), senior vice president of sales and operations (2002-2003), senior vice president of sales and reconditioning (2000-2002), vice president of reconditioning operations (1999-2000), and regional vice president of operations (1996-1999). Prior to joining the corporate staff, Porter served as general manager of Manheim's Kansas City Auto Auction (1993-1996), general manager of 166 Auto Auction (1988-1993), and various other positions at 166 Auto Auction from 1976-88.

For more information on Total Resource Auctions, visit [www.totalresourceauctions.com](http://www.totalresourceauctions.com).

**About Manheim**

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim

impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the nation's leading media companies and providers of automotive services.

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