



**FOR IMMEDIATE RELEASE**  
September 10, 2007

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**MANHEIM ANNOUNCES CHANGES TO OPERATIONS LEADERSHIP**

*David Berkstresser and Mike McKinney take on new vice president roles*

ATLANTA – Manheim president Dean Eisner announced today that David Berkstresser has been named vice president of international operations and Mike McKinney will now serve as regional vice president of the West Region.

“These changes will continue to strengthen our operations team and our focus on serving our customers,” said Dean Eisner, president and chief executive officer. “David and Mike have proved themselves to be great assets to our leadership team and have demonstrated tremendous dedication to serving our customers.”

In his new role, Berkstresser will help evaluate opportunities in Mexico, including online purchasing, transportation, storage and electronic payment options to better serve Manheim’s international customers. In addition, he will work with corporate partners in Mexico to evaluate expansion opportunities. Berkstresser will report to Mike Langhorne, senior vice president of international operations.

Berkstresser joined Manheim in 1979 as sales manager at Southwest Auto Auction in Phoenix, Arizona. Since then, he has served in a variety of operations and management positions in the reconditioning, dealer sales and factory/fleet lease areas of the business. He served as general manager of Arizona Auto Auction before becoming general manager at Southwest Auto Auction. Berkstresser was named to his most recent role of regional vice president of the Southwest Region in 2000.

McKinney will now oversee Manheim’s West Region, including Manheim’s recent investments at the Greater Nevada Auto Auction location in Las Vegas. He brings extensive knowledge of Manheim and of the remarketing industry with him to this new role. McKinney will report to Mike Broe, senior vice president of operations.

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McKinney joined Manheim in 1993 and has served in a variety of operations and sales management positions, including regional vice president of operations for the Southwest Region. McKinney most recently served as vice president of account management. In that role, he was responsible for focusing on the dealer and commercial account management efforts. He led Manheim's efforts on improving the marketplace for dealers at Manheim operating locations, which resulted in double-digit sales percentage increases.

### **About Manheim**

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the nation's leading media companies and providers of automotive services.

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