



**ONLINE VEHICLE EXCHANGE**

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**OVE.COM AND HERTZ TO HOST ONE-DAY NATIONAL SALES EVENT**

*OVE.com Customers Gain Unprecedented Online Access to Hertz Vehicles*

ATLANTA – OVE.com and Hertz are teaming up to host the largest one-day national sale in OVE.com’s history, on Friday, Aug. 31.

Several thousand vehicles are expected to be listed for sale on the event date, including 100 percent of on-ground Hertz auction inventory. Vehicles will be priced to sell, with some units at discount prices and some units priced for an absolute sale, meaning one bid and the vehicle is sold. An East Coast sale will be held from 1 to 4 p.m. Eastern time and a West Coast sale will be held from 1 to 4 p.m. Pacific time.

“Partnering with Hertz for this unprecedented sales event offers our customers an incredible selection of vehicles at special pricing, all from the convenience of their desktops at the start of a holiday weekend,” said Jim McKnight, president of Online Solutions. “This is just another way OVE.com is making it easier for dealers to get wholesale inventory.”

In addition to the large inventory available on Aug. 31, Hertz will be giving away \$25,000 in “mystery prizes” to dealers nationwide. Dealers will have the opportunity to participate in this special one-day sales event by viewing and purchasing inventory on OVE.com.

“Manheim and OVE.com are proud to partner with Hertz, which has been leading the industry in the use of alternate selling channels, for this event,” said Mark Davidson, Manheim’s vice president of national accounts.

“We are working together to offer customers a greater selection of inventory than they have had before,” said Dave Stolt, senior director/car sales operations for the Hertz Corporation.

**About OVE.com**

OVE.com is the largest virtual marketplace for dealer-to-dealer and commercial consignor business transactions that occur outside of the physical wholesale auto auctions. OVE.com provides buyers and sellers with a secure environment in which to

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conduct business 24 hours a day, seven days a week. The site gives sellers the ability to remarket their vehicles earlier in the remarketing cycle – and throughout the cycle – while buyers are able to see, compare and purchase vehicles without leaving their dealerships. OVE.com is a wholly owned business unit of Manheim. Atlanta-based Manheim, a wholly owned subsidiary of Cox Enterprises, is the world's leading provider of automotive remarketing services. For more information, visit [www.manheim.com](http://www.manheim.com).

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