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MANHEIM FORMS NEW ENTERPRISE SOLUTIONS ORGANIZATION

Integration of Technology Areas Designed To Improve Customer Experience

ATLANTA – To enable the delivery of end-to-end remarketing solutions and to make the process of buying and selling vehicles even easier for its dealer customers, Manheim president and CEO Dean Eisner announced today that the company is combining its Technology Solutions and Online Solutions groups into a newly-formed organization known as Enterprise Solutions.

Eisner said the new organization will bring together the experience and expertise of its auction and online areas to improve efficiencies, enhance customer support and deliver the evolving set of products and services its customers need to succeed.

“As Manheim focuses on delivering the best end-to-end solution for customers in the online market, the tight alignment of our people and technology resources is absolutely critical,” said Eisner. “This reorganization will ensure that we continue to make it easier for customers to do business with Manheim throughout the entire remarketing cycle.”

Jim McKnight will serve as president of Enterprise Solutions, reporting to Eisner, while Sue Boehlke will serve as chief operating officer of Enterprise Solutions, reporting to McKnight.

As part of the new structure, McKnight will focus on Manheim’s customer and partner relationships, while Boehlke will focus on delivering seamless, end-to-end solutions for remarketers via the company’s online and in-lane offerings.

Under the Enterprise Solutions umbrella, Boehlke will also directly supervise Vice President and Chief Information Officer Bill Fielding and Manheim’s Online Solutions group; this group was formalized as part of the reorganization. Online Solutions brings the company’s Simulcast, Manheim.com, OVE.com and NRT Solutions product groups together as one unit, allowing the company to leverage the unique synergies available in these offerings.

Boehlke’s Online Solutions team includes:

- Susie Avery, vice president of Online Customer Relations

- Greg Easterly, vice president of Online Operations
- Rick Pomeroy, vice president of Online Integration
- Kam Talebi and Rich Marzan, co-CEOs of NRT Solutions

“Our new structure is all about making it easier to do business with Manheim and delivering the best selection of wholesale inventory in the industry to dealers,” said Eisner.

About Manheim

Manheim is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company’s operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world’s largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim’s subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

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