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**MANHEIM'S LAUDERDALE-MIAMI AUTO AUCTION INTRODUCES
ELECTRONIC CONDITION REPORT FOR DEALER CONSIGNORS**
InSight ECR Allows Dealers to Buy and Sell Online With Confidence

ATLANTA – Manheim will introduce its new “InSight ECR” electronic condition report through a program aimed at dealer consignors at the Lauderdale-Miami Auto Auction.

Beginning Aug. 10 and continuing for the next three months, Lauderdale-Miami will provide InSight ECR reports on dealer consignment vehicles at each of its weekly Friday sales. The service is available to any dealer who wishes to take advantage of it. Beginning this week, 500 vehicles from three of the auction’s Super Sellers franchised dealer customers, the Holman Group, J.M. Lexus, and the Maroone Group, will be the first to offer these reports via Simulcast.

“Given the increasing number of vehicles available for sale online through services such as Manheim Simulcast and OVE.com, the need for consistent and thorough electronic condition reports has become an increasingly important priority for remarketers,” said Pam Mabry-Cadigan, vice president, inspection operations, Manheim.

“Our goal is to provide consistent and accurate inspection products that deliver positive results for both buyers and sellers,” said Mabry-Cadigan. “Manheim Insight ECR sets a new standard in condition reports. Buyers can rely on Insight ECR to evaluate a vehicle’s condition and make informed buying decisions, while sellers can be confident that their vehicles are properly described online.”

Features of the InSight ECR include:

- Digital images of the vehicle
- Exterior and interior damage, severity and action recommendations
- Tire/wheel information and tread depth
- Structure/frame visual check
- Windshield/glass condition
- Vehicle grade
- OEM, aftermarket and value-added equipment
- Odometer reading

Manheim Simulcast and OVE.com buyers should look for the InSight ECR logo (*attention media: logo attached*) posted next to vehicle description to determine if the vehicle has received the Insight ECR electronic condition report.

“The InSight ECR opens up a whole new world of potential for dealer consignors,” said Frank Costantino, general sales manager at Lauderdale-Miami Auto Auction. “With this product, dealers instantly become worldwide sellers because buyers participating anywhere in the world via Simulcast or OVE.com know exactly what they’re getting in any particular vehicle.”

As part of the program, Lauderdale-Miami’s location’s marketing staff is contacting targeted Simulcast buyers nationwide, and the facility’s inspection team has received extensive training on the InSight ECR system, which ensures consistency through a series of prompts and input validation messages.

“This is all about creating a better customer experience,” said Steve Grossman, product manager, inspections. “When buyers see the InSight ECR logo, they know they’re getting all the information they need to succeed.”

About Manheim

Manheim is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company’s operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world’s largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim’s subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

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