



FOR IMMEDIATE RELEASE  
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**MANHEIM RECOGNIZED BY  
COMPUTERWORLD HONORS PROGRAM**

*Manheim Simulcast Acknowledged For Technology Innovation*

ATLANTA – Manheim was recognized as a Laureate by the Computerworld Honors Program, acknowledging the success of Manheim Simulcast, it was announced earlier this week.

The 19<sup>th</sup> Annual Laureates Medal Ceremony & Gala Awards Evening was held at the Andrew Mellon Auditorium in Washington, D.C., on June 4. For almost two decades, Computerworld Honors has honored individuals and organizations that have used information technology to benefit society.

“This is a tremendous honor for Manheim Simulcast and much-deserved recognition for our employees, who worked so hard to create this convenient online technology for our customers,” said Joe Luppino, Manheim senior vice president and chief financial officer. “Manheim is proud to be recognized along with the other recipients of this prestigious award.”

Manheim was acknowledged as a Laureate in the Transportation category. Bill Fielding, Manheim’s vice president for technology, accepted the award.

Manheim Simulcast, launched in 2002, has transformed the wholesale marketplace by allowing used car buyers and sellers to participate online in live auto auction sales being held at Manheim facilities nationwide. Each week, more than 750 Manheim Simulcast sales are conducted, offering more than 120,000 vehicles. Since its formal launch in 2002, more than one million vehicles have been sold via Manheim Simulcast.

Founded by International Data Group in 1988, the Computerworld Honors Program is governed by the not-for-profit Computerworld Information Technology Awards Foundation. Each year, members of the Chairmen’s Committee, a group of 100 chairmen/CEOs of global technology companies, nominate individuals and organizations around the world whose visionary applications of information technology promote positive social and economic progress.

“The Computerworld Honors Program seeks to recognize organizations, from a variety of sectors, for their ongoing efforts to utilize technology in order to benefit

society,” said Bob Carrigan, chairman of the Computerworld Honors Program Chairman’s Committee and president, IDG Communications. “Each Laureate selected for this honor understands the importance of using one’s resources and technical prowess to promote social and economic progress.”

### **About Manheim**

Manheim is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company’s operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world’s largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim’s subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

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