



**FOR IMMEDIATE RELEASE**  
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**CONTACT:** Andrea Mills  
McNeely Pigott & Fox  
(615) 259-4000

**MANHEIM'S METRO MILWAUKEE AUTO AUCTION  
EXPANDS OFFERING WITH SPECIALTY SALE**  
*Next Motorcycle and PowerSports Sale Scheduled June 13*

ATLANTA – Manheim's Metro Milwaukee Auto Auction, located in Caledonia, Wis., was recently added as a specialty sale, offering motorcycles and PowerSports products to meet customers' needs, bringing the number of Manheim Specialty Auction locations to 21.

Manheim's specialty sale locations provide a large collection of high-quality vehicles featuring boats, RVs, motorcycles, and PowerSports units such as ATVs, personal watercraft and snowmobiles to assist dealers.

"Expanding our Specialty Auction locations based on industry changes and customer need is a reflection of the growing demand for motorcycles, PowerSports and other specialty units," said Karen Braddy, general manager of specialty and heavy truck and equipment sales for Manheim. "Manheim's goal is to provide customers with easy and convenient access to the variety of vehicles they need."

Metro Milwaukee Auto Auction holds its specialty sale every fourth Wednesday. The sale focuses on motorcycles and PowerSports. The number of units offered at this location continues to grow, with more than 130 units featured at the April specialty sale.

"Due to the different seasons and changes in weather, this region of the country has various PowerSport needs," said Rik Petrovsky, Metro Milwaukee Auto Auction specialty sales manager. "Whether a customer is looking for a snowmobile or a Sea-Doo, we have the vehicles at our sale to accommodate their needs."

Manheim's specialty sales are available via Manheim Simulcast – an Internet-based system that allows dealers to buy and sell vehicles online that are moving through live auction lanes. Metro Milwaukee Auto Auction's next specialty sale is scheduled for June 13 at 12:30 p.m. CDT.

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For more information about specialty sales at Metro Milwaukee Auto Auction, call Kimberly Schure at (800) 662-2947.

### **About Manheim**

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

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