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TWO MANHEIM LOCATIONS IN FLORIDA JOIN OPERATIONS

Central Florida and Orange County Auto Auctions in Orlando Offer One-Stop Shopping

ATLANTA – Two Manheim operating locations in Florida are consolidating to give customers access to a wider variety of vehicles while creating a one-stop shopping experience.

Beginning with a special June 6th “Cargaritaville” sale, Manheim’s Central Florida Auto Auction and Orange County Auto Auction will combine operations under the banner of Manheim Central Florida Auto Auction.

Under the new arrangement, all regular sales will shift to Central Florida, with fleet and factory vehicles moving through the lanes in their current Wednesday morning sale and dealer consignment and lower-end units running in an afternoon time slot.

Butch Herdegen will serve as general manager – auction operations, while Tony Markese will be general manager – service businesses. Personnel at the Orange County auction will shift to Central Florida.

The Orange County site will eventually become a dedicated Total Resource Auctions salvage sale. The two facilities, located next to each other, sit on about 275 acres.

“This change improves the experience we deliver to our customers who will no longer have to attend sales at both locations to buy and sell vehicles,” said Markese. “We’ll now be able to offer bigger, better sales and an easier way of doing business for both buyers and sellers.”

To commemorate the consolidation, the Cargaritaville event will feature a “beach bash” the night before the sale (June 5), with prizes including watercraft, fishing trips, Jimmy Buffet concert tickets, and other beach-related giveaways.

Manheim Central Florida Auto Auction is a 12-lane facility with a state-of-the-art reconditioning facility, located just minutes from Orlando International Airport.

About Manheim

Manheim is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).