

# TOTAL RESOURCE AUCTIONS



**FOR IMMEDIATE RELEASE**  
April 4, 2007

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## **TOTAL RESOURCE AUCTIONS ADDS LAFON TO SALES TEAM**

ATLANTA — Manheim announces the addition of Francine LaFon as regional sales director.

LaFon will report to Michael Lasini, Total Resource Auctions vice president of sales. Her primary focus will be on business development activities in the Southwest Region.

“Francine will be working with insurance companies and commercial consignors to provide fully integrated salvage vehicle remarketing solutions. Her strong knowledge of auctions and our commercial client base will make her a great asset to our team as Total Resource Auctions continues to grow,” said Lasini.

LaFon joins Total Resource Auctions with 17 years of experience in the automotive industry. She previously worked at Diamond Triumph Auto Glass as a national sales representative. LaFon has been recognized for her outstanding accomplishments in sales management for Diamond Glass Companies.

Total Resource Auctions allows buyers and sellers to securely exchange damaged, inoperative and salvage vehicles through Manheim’s Total Resource Auctions locations and Web-based products, including Manheim Simulcast. For more information about Total Resource Auctions, go to [www.totalresourceauctions.com](http://www.totalresourceauctions.com).

### **About Manheim**

Manheim is the world’s leading provider of automotive remarketing services. Through its wholesale auctions and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

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The company's auction services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2006, Manheim handled nearly 10 million used vehicles – and sold more than 5 million – representing more than \$58 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair, and salvage vehicle remarketing (Total Resource Auctions).

A wholly owned subsidiary of Cox Enterprises, Atlanta-based Manheim is a global organization with 32,000 employees at its 145 U.S. and international locations. For more information, visit [www.manheim.com](http://www.manheim.com).

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