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**MANHEIM NAMES BILL TIEDEMANN  
GROUP VICE PRESIDENT OF TOTAL RESOURCE AUCTIONS**

**ATLANTA** – According to Manheim’s 2011 Used Car Market Report, the supply of vehicles remarketed through salvage auctions is predicted to grow in the coming years. Manheim is positioning itself to meet the needs of these customers by appointing Bill Tiedemann to group vice president of Total Resource Auctions, effective immediately. In this position, Tiedemann will oversee sales, operations and business development for the increasingly important areas of insurance total loss, recovered theft, salvage, damaged, disabled and inoperable vehicles.

Stepping into this role, Tiedemann will replace Jamie Porter, former president of Total Resource Auctions, who retired last year. Tiedemann will be based out of Atlanta and will report to Mike Broe, executive vice president, U.S. operations, Manheim.

“During Jamie’s time at Manheim, he made valuable contributions in key areas such as sales, reconditioning and operations. These efforts, along with Bill’s dedication and commitment, have helped us significantly expand the reach and capacity of Total Resource Auctions,” said Broe. “Bill has put us on the path to becoming the top national provider in the salvage auction category, and we look forward to having him lead the charge as we move ahead.”

A part of the Total Resource Auctions team since 2005, Tiedemann most recently served as vice president and general manager, overseeing numerous acquisitions and location openings. Tiedemann joined Manheim in 1989 as the national operations manager, and has held a variety of managerial positions. In 1992, Tiedemann became vice president of special operations, where he was responsible for reconditioning and a partnership with Ford Motor Company. In his subsequent role as vice president of auction services, Tiedemann was instrumental in launching Manheim’s Specialty and Total Resource Auctions business units.

A 30-year auction industry veteran, Tiedemann is a former president of the Oregon Independent Automobile Dealers Association and the American Salvage Pool Association, where he has also served on the board of directors and several key committees.

“I look forward to continuing to work with our valued salvage partners across the country,” said Tiedemann. “I have thoroughly enjoyed being a part of the progress Total Resource Auctions has made over the past six years. As we solidify our market segmentation, I am ready to help further grow this specialized business in the future.”

Total Resource Auctions is a wholly owned subsidiary of Manheim. With a network of wholesale auctions, Total Resource Auctions allows buyers and sellers to securely exchange total-loss, damaged, disabled, inoperative, donation and salvage vehicles at 96 locations throughout North America and via Web-based products, including Manheim Simulcast. For more information, go to [www.trauctions.com](http://www.trauctions.com).

**About Manheim ([www.manheim.com](http://www.manheim.com))**

Manheim is the world's leading provider of vehicle remarketing services. Through its 130 worldwide wholesale operating locations, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers maximize the full value of their vehicles. Drawing from its auction transaction volume, Manheim Consulting publishes the annual Used Car Market Report, the definitive source of data for the used car industry. Manheim Consulting offers a wide range of services including custom analytics, business optimization and macro economic analysis.

Manheim is the online vehicle remarketing leader, connecting buyers and sellers to the world's largest, most comprehensive wholesale marketplace through its extensive in-lane and online offerings. Manheim.com receives nearly 900,000 visits each week.

Additionally, Manheim offers services including reconditioning, certification, inspections, dealer financing, title management and marshaling, among others. Through its wide array of services and technologies, industry publications, customer support and educational offerings, Manheim gives its customers maximum control over how they buy and sell vehicles, helping them to conduct business in the most efficient way possible. In 2010, Manheim handled nearly 10 million used vehicles, facilitating transactions worth more than \$50 billion in value.

Headquartered in Atlanta, Georgia, Manheim is a subsidiary of Cox Enterprises, a leading communications, media and automotive services company.

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